



SARDAR PATEL UNIVERSITY

VALLABH VIDYANAGAR - 388 120, GUJARAT

NAAC-ACCREDITED 'A' GRADE WITH CGPA 3.25, (23-1-2017 TO 22-1-2022)

Website : www.spuvvn.edu



Criterion : 1

Key Indicator : 1.4 Feedback System

Metric No. : 1.4.2



"Every citizen of India must remember that he is an Indian and he has every right in this country but with certain duties."

- Sardar Patel

POSTGRADUATE DEPARTMENT OF BUSINESS MANAGEMENT
SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR
MBA PROGRAMME

2016-2017

(i)	Feedback from students were collected and analyzed. Majority of them expressed the concern for fluency in English for writing as well speaking. As it is a felt need across the discipline, we presented case with government of Gujarat and got a support under Society for Creation of Opportunities through Proficiency in English (SCOP). We were provided with 20 computers with LAN and we appointed a person to train subjects to improve the verbal and written abilities of the students.
(ii)	Students were suggesting to provide them with experiences of industrialist. As a response to this we arranged interactive session of couple of Industrialists town Vitthal Udyog Nagar Industrial Estate, Vallabh Vidyanagar.
(iii)	There was a request from the students to provide them with economic series data and industry/company data. As a response we started subscribing to capitaline database.
(iv)	Students were also provided an exposure of field visit for data collection under the project of "KAP Survey" sponsored by Election commission of India, New Delhi where in students learned about election process and perception of voters in Urban, Semi urban and rural areas of Gujarat.

2017-2018

(i)	Feedback of students was improving English language. As a response we started subscribing financial dailies, such as Economic Times, Financial Express, Business Standard for each student at a subsidized rate.
(ii)	Introduced the course contemporary issues in Management a six credit course, to develop the subject or theme oriented Comprehensive skills.
(iii)	There was a demand from the students to offer an elective in HR and as a response we started the academic procedure for starting it as elective.

2018-2019

	<p>Feedback :-</p> <p>Students provided overall positive feedback regarding teaching methodology and content coverage etc. Besides, the general demand of students were with respect to field visits. Keeping in mind the need, institute organized visits to several places including some NGOs and services organizations. In the year 2018-2019 students visited Radio Mirchi, Vadodara, Zydus Hospital, Anand, Tribhuvandas foundation Anand, Sardar Patel Memorial, Karamsad and IRMA, Anand. Debate competition was also organized on topic such as " Media make or break society" sponsored by Radio Mirchi. Besides a visit was planned on 27th October 2018 to Panchmahotsav Pavagadh, Panchmahal District as a part of which students experienced, the tracking in hills of Panchmahal and took a heritage walk as a part of governments initiative to develop Panchmahal as a</p>
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tourist spot.

2019-2020

	Feedback :- Students concern and requirements which were brought to our notice were as under :-
(i)	Students noted more practice for improving their GD and interview skills.
(ii)	Infrastructure related issues were discussed such as canteen facility, auditorium up gradation, overall cleanliness etc.
	Action Taken :-
(i)	Special sessions were arranged on every Friday and Saturday after regular classes were over under the supervision of facilities from the HR and Communication Specialization. Students participated in GD and Mock interviews and feedback was provided to them for further improvement. Expert speakers were invited for motivating students prior to beginning of Placement season which included topics such as “ Nobody is Unlucky” apart from skill development and entrepreneurship.
(ii)	Canteen facility was upgraded by extra seating arrangement and overall hygiene initiatives.
(iii)	Initiatives were undertaken with university authorities to renovate auditorium and make it air conditioned.

2020-2021

	<p>During 2020-2021 there were only online sessions due to covid – 19 situation. Enough care was taken to ensure availability of technology and skills for smooth conduct of classes online. Students summer internships were also arranged online in coordination with Alumni of the institute. Several Online sessions were arranged and a lecture series Titled as GEMS was initiated for better interaction among students and alumni on career counseling and other aspects.</p> <p>At department level we initiated infrastructural development to cater to the needs of future with respect to maintaining and following SOPs for COVID situation.</p>
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