

SEAT No. _____

No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY

[121]

MSW (HR) EXAMINATION III SEMESTER

SUBJECT: CORPORATE SOCIAL RESPONSIBILITY

(PA03ESHR22)

DATE: 28/12/2020

TIME: 02:00 PM To 4:00 PM

DAY: MONDAY

TOTAL MARKS: 70

Q.1 Multiple choice questions:

(08)

1. Ethics are important because.....
 - a) Suppliers prefer to deal with ethical companies
 - b) Customers prefer to deal with ethical companies
 - c) Employees prefer to deal with ethical companies
 - d) All of the above
2. Which are the most important CSR strategies
 - a) Vision
 - b) Mission
 - c) Tactics
 - d) All of the above
3. The term "Triple Bottom Line" was given by....
 - a) Laura kosloff
 - b) M. P. Moraland
 - c) John Elkinton
 - d) None of the above
4. According to, Indian companies were supposed to be "Temples of Modern India."
 - a) Sardar Patel
 - b) Jawahar Lal Nehru
 - c) Mahatma Gandhi
 - d) Lal Bahadur Shastri
- 5..... is the focus areas of CSR activities under companies act, 2013 and companies rule, 2014.
 - a) Rural development projects
 - b) Protection of National Heritage
 - c) Slum area development
 - d) All of the above
6. What are the components of Triple bottom line
 - a) People, Planet & Profit
 - b) People, Planet & Presentation
 - c) People, Planet & Performance
 - d) People, Planet & Past Performance

[1]

(P.T.O.)

7. In India, the concept of CSR is governed by which Act...
- a) Corporate act, 2000
 - b) Companies act, 2013
 - c) Companies act, 2004
 - d) Corporate act, 2004
8. In which year did voluntary guidelines for CSR were issued in India.....
- a) 2011 b) 2010 c) 2009 d) 2008

Q – 2 Answer in detail (Any Two)

(40)

- 1) What is Corporate Social Responsibility? Elaborate various Principles of corporate social responsibility in detail.
- 2) Explain Corporate Social Responsibility provisions under Companies Act, 2013.
- 3) Explain the Approaches of Corporate Social Responsibility in detail.
- 4) Explain the issues related to environment and labour in Corporate Social Responsibility.

Q – 3 Write Short Notes: (Any Two)

(22)

- 1. Evolution of CSR in India
- 2. Triple – bottom line approach of CSR
- 3. Ethical and governance issues
- 4. Operationalization of CSR

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