

[178]

SEAT No. _____

No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY
MSW(HR) IInd SEMESTER (NC) EXAMINATION- 2018

Subject: Business and HRM

Date: 22/10/2018

Day: Monday

Subject Code: PAO2CSHR21

Time: 02:00 pm to 05:00pm

Total Marks: 70

Q.1 Multiple Choice questions

10

1. _____ has defined business as human activity directed towards producing or acquiring wealth through buying or selling of goods.

- (A) Fried Taylor (B) C. B. Gupta (C) L. H. Haney (D) C. B. Memoria

2. Relaxing the restriction and controls imposed on business and industry means

- (A) Liberalisation (B) Privatization (C) Globalization (D) None of the above

3. Company images and brand equity is factor affecting business

- (A) Externally (B) Internally (C) Government Policy (D) None of the above

4. In Macro environment, 'Pressure groups' and 'Government agencies' are part of

- (A) The cultural environment (B) The demographic environment
(C) The economic environment (D) The political environment

5. Industrial policy of 1948 aimed at

- (A) Industrialization (B) Growth of Agriculture
(C) Development of infrastructure (D) Development of service sector

6. _____ refers to external forces that have a bearing on the functioning of the business.

- (A) Environment (B) Culture (C) System (D) None of these

7. The transfer of assets from public sector to private sector is referred to as

- (A) Privatization (B) Deregulations (C) Nationalization (D) Individualization

8. _____ is an economic system where the means of production are owned and managed by the state

- (A) Capitalism (B) Socialism (C) Mixed economy (D) Common Economy

9. Which of the following is not a part of the economic environment of business?

- (A) Competitive environment (B) Economic system
(C) Changes in patent laws (D) None of the above

10. External environment of business is

- (A) Physical (B) Demographical (C) Economic (D) All of these

(1)

(P.T.O.)

Q.2 Explain the internal and external environment with suitable Examples. **15**

OR

Q.2 Explain in brief the fundamental rights and duties.

Q.3. Explain Macro and Micro business environment with suitable example. **15**

OR

Q.3 Discuss the methodologies of Disinvestment.

Q.4 Explain the causes of Poverty and solutions to it. **15**

OR

Q.4 Explain Directive Principles of State policy.

Q.5 Write short notes (Any Two) **15**

1. Scope of Privatization
2. Sources of Business ethics
3. Deregulation and Dereservation
4. Fiscal Policy in industrial Reforms

—X—
(2)