

[6]

Seat No.: _____

No. Of Printed Pages: 02

Sardar Patel University

MSW IIIrd semester Examination

Subject: PA03EMSW13 Corporate Social Responsibility

Day, Date & Time: Saturday, 29/10/2016, 10.00 am to 1.00 pm: Total 70 marks

Q.1 Attempt all the questions. Choose correct answer from the options given below the questions. 10 marks

- 1 Which among the following tends to be a short-term, emotional, immediate response, focused primarily on rescue and relief?
a. Charity b. Philanthropy c. social work d. None above
- 2 A Corporate Social Responsibility approach potentially promises -----
a. enhanced employee commitment
b. improved reputation and branding
c. stronger financial performance and profitability
d. All above
- 3 In total how many CSR principles are included in UN Global Compact?
a. Eight b. Seven c. Ten d. None above
- 4 "I desire to end capitalism almost, if not quite, as much as the most advanced socialist. But our methods differ. My theory of trusteeship is no make-shift, certainly no camouflage. I am confident that it will survive all other theories." Who said these words?
a. Karl Marx b. Mahatma Gandhi c. John F. Kennedy d. None above
- 5 Which among the following approach is followed by those companies and managers who avoid corporate social responsibility?
a. Obstructionist b. Defensive c. Accomodative d. None above
- 6 From the following approaches of CSR which one John Elkington is associated with?
a. Obstructionist b. Defensive c. Accomodative d. Tripple Bottom Line
- 7 CSR Provisions under Companies Act, 2013 is applicable to companies having -----
a. net worth of Rs 500 crore or more
b. turnover of Rs 1,000 crore or more
c. net profit of Rs 5 crore or more
d. All above
- 8 The set of rules prescribing what is good or evil, or what is right or wrong for the people is known as -----
a. Morals b. folkways c. Ethics d. None
- 9 Which among the following in its broader perspective considers the welfare of all the stakeholders and the society?
a. Business Ethics b. Corporate Governance c. ILO d. None
- 10 Which activity cannot be considered under CSR?
a. promoting education b. promoting gender equality c. contribution to political party d. None above

Q.2 Define the following. [Attempt any five]

**10
marks**

- 1 CSR
- 2 Business Ethics
- 3 Corporate Governance
- 4 Charity
- 5 Philanthropy
- 6 Hybrid approach to CSR
- 7 UNGC

Q.3 Write Short Notes. [Attempt any five]

**20
marks**

- 1 Importance of CSR
- 2 CSR Provisions under Companies Act, 2013
- 3 Second phase of evolution of CSR in India
- 4 Tripple Bottom Line Approach
- 5 Environmental Issues in CSR
- 6 Principles of CSR
- 7 Social Issues in CSR

Answer the following in detail.

Q.4 Explain the "Role of Business in Society" in the perspectives' of different stakeholders.

15

Or

Q.4 Write an essay on "Labour and related issues" in CSR

15

Companies engage in CSR activities ensure "Heightened Public Credibility".

15

Q.5 Justify the statement with the help of a case study.

Or

Q.5 Write an essay on approaches of CSR.

15