

[47 / A-11]

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SARDAR PATEL UNIVERSITY
M.Sc.(Information Technology)
SEMESTER-II
External Examination - 2016
PS02EINT02- (E-Commerce & M-Commerce)
12th April, 2016

Time:10:30 A.M. to 01.30 P.M

Marks:70

Q1 Give answers of following Multiple choice questions [8]

- 1 The full form of DES is _____
A Domain Encryption Study B Data Encryption Standard
C Domain Encryption System D Data Encryption System
- 2 Which one is not E-commerce threat?
A Communication channel B Server
C Client D Competition
- 3 _____ are networks that connect people within a company to each other and to the company network.
A Intranets B Bitstreams
C Extranets D Internets
- 4 Which segment is eBay an example?
A B2B B C2B
C C2C D None of the above
- 5 Which of the following is part of the four main segments for e-commerce?
A B2B B C2B
C B2C D All of the above
- 6 _____ is the protocol that supports linking from one web page to another page.
A HTML B IP
C HTTP D FTP
- 7 ANSI ASC X12 is accepted standard in _____.
A United Kingdom B India
C Europe D United States
- 8 e-business requires _____.
A Accessibility to networks B Accessibility to computers
C Access to markets D All of the above

Q2 Do as directed (Any 7) [14]

- 1 List advantages of E-Commerce to Business.
- 2 Write a short note on Data Encryption.
- 3 Write a short note on supply chain execution.
- 4 List the threats of E-Commerce?
- 5 Differentiate between E-Cheque and E-Cash.
- 6 What is firewall?
- 7 List and explain Digital Payment System of M-Commerce.
- 8 Write a short note on EDIFACT standard of EDI.
- 9 What is difference between E-Commerce and M-Commerce?

- Q3 [A] What is E-Commerce? Enlist all the advantages and disadvantages of E-commerce and explain all of them. [6]
- Q3 [B] What is WAP? Explain WAP devices with its main purpose. [6]
- OR**
- Q3 [B] Differentiate between 2G and 3G technology. [6]
- Q4 [A] Explain Supply Chain Management framework with figure. [6]
- Q4 [B] Distinguish between the traditional commercial and modern online transactions. List pros and cons of both the transactions. [6]
- OR**
- Q4 [B] Define Electronic Data Interchange model in detail with figure. What are the components of Electronic Data Interchange? [6]
- Q5 [A] Explain in detail the various types of E-Business models. [6]
- Q5 [B] Explain in brief Digital Certificates and Digital signature security system. [6]
- OR**
- Q5 [B] Enlist various four C's used in E-Commerce and explain all of them. [6]
- Q6 [A] Explain advantages and disadvantages of M-Commerce. [6]
- Q6 [B] Explain E-Marketing and Tele-Marketing in brief. [6]
- OR**
- Q6 [B] List and explain application areas of M-Commerce. [6]

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