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SARDAR PATEL UNIVERSITY
M.Sc.(Information Technology)
SEMESTER-II
External Examination - 2015
PS02EINT02- (E-Commerce & M-Commerce)
1st May 2015

Time:02:30pm to 05.30pm

Marks:70

Q1

Give answers of following Multiple choice questions

[8]

- 1 Which one is not E-commerce threat?
A Communication channel B Server
C Client D Competition
- 2 _____ is an example of e-marketing medium.
A Email B Telephone
C Advertising D None of above
- 3 E-commerce is to accomplish commercial business by means.
A Electrical B Electronic
C Manual D Information
- 4 _____ is one of the types of E-Commerce.
A B2B B B2D
C Both A and B D All of these
- 5 WAP stands for _____
A Wireless Application Protocol B Wireless Auto Protocol
C Web Application Protocol D None of these
- 6 SCM stands for _____
A Service Customer Manager B Supply Chain Management
C Supply Customer Management D All of the above
- 7 Fabrication, its attacks on _____
A Authorization B Integrity
C Authenticity D All of above
- 8 Internet + Wireless + E-Business = _____
A M-Business B M-Commerce
C E-Commerce D All of these

Q2

Do as directed (Any 7)

[14]

- 1 List advantages of E-Commerce to the customer.
- 2 Differentiate between Intranet and Extranet.
- 3 List and explain benefits of EDI.
- 4 What is Web Security?
- 5 Differentiate between E-Cheque and Paper Cheque.
- 6 Write a short note on E-Governance.
- 7 Explain in brief E-logistics.
- 8 Write a short note on ANSI X12 standard of EDI.
- 9 Differentiate between 2G and 3G model.

- Q3 [A] What is E-Commerce? Enlist all the advantages and disadvantages of E-commerce and explain all of them. [6]
- Q3 [B] Define WAP and explain WAP devices with its main purpose. [6]
- OR
- Q3 [B] Explain B2C and C2B model with appropriate example. [6]
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- Q4 [A] Explain Supply Chain Management in detail. [6]
- Q4 [B] Explain various 4C's used in E-Commerce. [6]
- OR
- Q4 [B] Explain EDI model in detail with figure. [6]
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- Q5 [A] What do you mean by E-cash? Explain in detail with proper example. [6]
- Q5 [B] Explain in brief Cryptography and Digital signature security system. [6]
- OR
- Q5 [B] List and explain advantages and disadvantages of using E-marketing. [6]
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- Q6 [A] What is M-Commerce? Explain advantages and disadvantages of M-Commerce. [6]
- Q6 [B] Explain the threats of E-Commerce. [6]
- OR
- Q6 [B] Enlist and explain Applications of M-Commerce. [6]