

SARDAR PATEL UNIVERSITY**MHRM III-SEM NOV. /DEC 2013****PA03EHRM03- CORPORATE SOCIAL RESPONSIBILITY****Date: 27/11/2013****Time: 2:30 to 5:30pm****Day: Wednesday****Total Marks-70**

Que-1 Choose the Correct Alternatives:**[10 Marks]**

1. _____ is the system by which companies are directed and controlled.
a) Corporate Sustainability b) Corporate Community System
c) Corporate Governance d) None of the Above
2. How many percentage are allocated for Corporate Social Responsibility
a) 2% b) 20%
c) 22% d) 10%
3. _____ is the first international standard on human rights and ethical behaviour practices by the MNC's.
a) AA-1000 b) Global Reporting Initiatives
c) SA-8000 d) UN Global Compact.
4. Which is the most important CSR Strategies?
a) Vision b) Mission
c) Tactics d) All Above
5. What is Responsibility in the part of Hierarchy of CSR?
a) Economic Responsibility b) Legal Responsibility
c) Ethical Responsibility d) All Above
6. Who is Author of "Strategic Corporate Social responsibility" book?
a) Lavin Jack b) William B Weerther & David Chandler
c) S K Bhatia d) C B Memoria
7. Which is not included in Tripple Bottom Line approach of CSR?
a) Government b) Environmental
c) Financial d) Social
8. Corporate Social Responsibility Concerns
a) How an organization meets the expectations of its stakeholders
b) How an organization focuses on a set of tasks and action
c) How an entity meets its purposeful structure d) None of Above

9. The NCP which supports Business in putting the OECD guidelines into practice refers to _____.

- a) National Contract Point b) National Coalition Party
c) National Commission of planning. d) None of the Above

10. The international standard ISO 14001 which provides guidance on _____ to private and public sector industries.

- a) Economic Responsibility b) Environmental Responsibility
c) Social Responsibility d) Sustainability.

Que-2 Discuss the term Corporate Governance. Explain the declaration of Human Rights under UN charter.

OR

[15 Marks]

Que-2 Elaborate OHSAS-18001, SA-8000, AA-1000 OECD Guidelines for MNC's.

Que-3 Define CSR. Narrate Various Arguments in Favour of CSR in detail.

OR

[15 Marks]

Que-3 Define Sustainability. Explain importance of Sustainability in Corporate Social Responsibility?

Que-4 Discuss the Tripple Bottom Line approach of CSR in detail.

OR

[15 Marks]

Que-4 Write an essay on Environmental and Social issues related to CSR.

Que-5 Write Short Notes [Any Two]

[15 Marks]

1. Global impact on CSR
2. Labour and Related issues in CSR
3. Human Right
4. Dow Jones Sustainability Index.

ALL THE BEST

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