

SARDAR PATEL UNIVERSITY

MHRD EXAMINATION, I SEMESTER

Wednesday: DATE: 27/11/2013

SESSION: MORNING TIME: 10:30AM TO 1:30PM

SUBJECT CODE: PA01EHRD01/PAPER NO. 6

SUBJECT/COURSE TITLE: PRINCIPLES OF MANAGEMENT

TOTAL MARKS : 70

Q-1 TICK THE APPROPRIATE ANSWER

1x10=10

- (i) The problem solving process begins with:
 - (a) clarification of the situation
 - (b) establishment of alternatives
 - (c) identification of the difficulty
 - (d) isolation of the cause
- (ii) Functional managers are responsible
 - (a) For a single area of activity.
 - (b) To the upper level of management and staff
 - (c) for complex organizational sub-units
 - (d) for obtaining copyrights and patents for newly developed processes and equipment
- (iii) According to Herzberg, which of the following is a maintenance factor?
 - (a) Salary
 - (b) Work itself
 - (c) Responsibility
 - (d) Recognition
- (iv) Organization structure primarily refers to
 - (a) how activities are coordinated and controlled
 - (b) how resources are allocated
 - (c) the location of departments and office space
 - (d) the policy statements developed by the firm
- (v) Mentoring is primarily associated with the management function of:
 - (a) Planning
 - (b) Organizing
 - (c) Leading
 - (d) Controlling
- (vi) Writing an organizational strategic plan is an example of the ----- management function:
 - (a) Leading
 - (b) Coordinating
 - (c) Planning
 - (d) Organizing

- (vii) Managers who are responsible for making organization wide decisions and establishing the plans and goals that affect the entire organization are:
 - (a) First- line managers
 - (b) Top level managers
 - (c) Production managers
 - (d) Research managers
- (viii) ----- was a French industrialist who identified the basic functions of management
 - (a) Weber
 - (b) Taylor
 - (c) Herzberg
 - (d) Fayol
- (ix) The management process functions consists of:
 - (a) Planning, organizing, staffing and directing
 - (b) Planning, organizing, leading and directing
 - (c) Planning, organizing, leading and staffing
 - (d) Planning, organizing, leading and controlling
- (x) The roles of disseminator, figurehead, negotiator, liaison and spokesperson are important are at the ----- level of management
 - (a) Lower
 - (b) Middle
 - (c) Higher
 - (d) Supervisory

Q-2 Answer in brief

5x3=15

- (i) Management is science or Art? Explain in short
- (ii) Distinguish between line and staff authorities.
- (iii) What do you understand by centralization and delegation of authority?

Q-3 Explain 14 principles of management

1x15=15

OR

Planning is looking ahead and control is looking back. Comment

Q-4 What is Motivation? Explain any two motivation theories.

1x14=14

OR

Explain departmentalization by different strategies.

Q-5 Write short note on the following (any two)

8x2=16

- (i) Communication
- (ii) Job enrichment
- (iii) Planning premises
- (iv) Budget as control technique

—X—X—