

**SARDAR PATEL UNIVERSITY**M.Com. Examination, 1<sup>st</sup> SemesterSaturday, 30<sup>th</sup> November 2013

Session: Time: 10.30am to 01.30pm

Subject/ Course Title: E-Commerce PB01SCOM02

Note: Figures to the right indicate full marks

Total Marks: 70

Use separate answer books for Section-I &amp; II

**SECTION-I**

Q.1 (A) What is E-Commerce? Explain the benefits of E-Commerce. (09)

(B) Enlighten the Driving Force of E-Commerce. (09)

OR

Q.1 (A) Make clear in brief - Limitations of E-Commerce. (09)

(B) Explain the impacts of E-Commerce on Marketing (09)

Q.2 "Introducing of Plastic Card has changed the scenario of payment system"  
What are the pros and cons of payment by this Credit and Debit Card. (17)

OR

Q.2 Write brief notes on: (17)

- NEFT & RTGS
- E-Payment Protocol - Major Securities

**SECTION-II**

Q.3 (A) List the capabilities of Online Banking? Which of these capabilities would be most beneficial to you? Explain with illustration. (09)

(B) Explain any two major travel services available online. (09)

OR

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Q.3 (A) List the major Personal Financial Services available online -explain any one with details. (09)

Q.3 (B) List out the characteristics of online Career Services. Explain its advantages for job seekers and employers (09)

Q.4 (A) Explain the Strategies of E-Business allowing with Business models. (09)

(B) Elucidate -How E-Business differs from the E-Commerce? (08)

Q.4 Write short notes on: (17)

- Characteristics of E-Business
- E-Business Requirements

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