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No. Of Printed Pages: 2

# SARDAR PATEL UNIVERSITY

M.Com. Examination, 1<sup>st</sup> Semester

Friday, 22<sup>nd</sup> April 2016

Session: Time: 02.30pm to 05.30pm

**Subject/ Course Title: E-Commerce PB01SCOM02**

**Note:** Figures to the right indicate full marks  
Use separate answer books for Section-I & II

Total Marks: 70

## SECTION-I

Q.1 What do you mean by E-Commerce? State the objectives and driving force of E-Commerce during the digital India programme. (18)

OR

Q.1 Explain the impacts of E-Commerce on Finance, Marketing and Banking in the present days. (18)

Q.2 Explain the E-Payment protocol and major securities during the fund transfer with details. (17)

OR

Q.2 Write brief notes on: (17)

- Credit Card
- Debit Card

## SECTION-II

Q.3 List out the characteristics of Online Trading. Explain its advantages and disadvantages to the individual trader and service provider. (18)

OR

Q.3 List the capabilities of Online Financial Services? Which of these capabilities would be most beneficial to you? Explain any five with illustration. (18)

(1)

(P.T.O.)

Q.4 What is E-Business? Explain the characteristics and requirements of E-Business (17)

OR

- Q.4 A) Give the difference between E-Commerce and E-Business (08)  
B) Explain in brief: E-Business Strategies (09)

*\*\* Best of Luck \*\**

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(2)