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SARDAR PATEL UNIVERSITYM.Com. Examination, 1st SemesterWednesday, 29th April 2015

Session: Time: 10.30am to 01.30pm

Subject/ Course Title: E-Commerce PB01SCOM02

Note: Figures to the right indicate full marks

Total Marks: 70

Use separate answer books for Section-I & II

SECTION-I

Q.1 (A) What do you mean by E-Commerce? Explain the benefits and limitations of E-Commerce. (18)

OR

Q.1 Explain the impacts of E-Commerce on Accounting, Banking and Human Resource in the present days. (18)

Q.2 “Introducing of Plastic Card has changed the scenario of payment system”
What are the benefits and limitations of payment by Credit Card.? (17)

OR

Q.2 Write brief notes on: (17)

- Fund transfer through NEFT
- Fund transfer through Debit Card

SECTION-II

Q.3 List out the characteristics of online Career Services. Explain its advantages and disadvantages for job seekers and employers (18)

OR

Q.3 List the capabilities of Online Financial Services? Which of these capabilities would be most beneficial to you? Explain any five with illustration. (18)

Q.4 What is E-Business? Explain the Strategies of E-Business along with Business models. (17)

Q.4 A) Give the difference between E-Commerce and E-Business (08)

B) Explain in brief - E-Business Requirements (09)

*** Best of Luck ***