

(42)

SARDAR PATEL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION EXAMINATION

THIRD SEMESTER

2008

TUESDAY, 29TH APRIL

Time: 3.00 p.m. to 6.00 p.m.

Marks: 70

CC – 202 NEW ENTERPRISE MANAGEMENT

- Notes: (1) Figures to the right indicates marks of individual question.
(2) All questions are compulsory.
(3) It is a closed book examination.
(4) Be precise and to the point in your answers.

- Q.1 What are the problems of industrialisation in underdeveloped or developing countries? Discuss with special reference to India. (14)
- Q.2 How are industrial activities regionally distributed in India? Discuss. (14)
- Q.3 "Over the years financial institutions are playing a key role in providing finance and counselling to the entrepreneurs to start new ventures as well as modernize, diversify and even rehabilitate sick enterprises." Explain the statement and state the names of various institutions, which extend financial assistance to small and medium industries. (14)
- Q.4 What is Feasibility Analysis? Analyse the Marketing and Financial feasibility for setting up "Barista Coffee Shop" in Anand town. (14)
- Q.5 (a) What is the role of entrepreneurship in economic development of India? (07)
- (b) Write a note on regional planning being carried out by Gujarat State for the industrial activities. (07)

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