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SARDAR PATEL UNIVERSITY
V.V.NAGAR

M.B.A SEMESTER-II EXAMINATION

6th MAY, 2008

INTERNATIONAL ENVIRONMENT AND MANAGEMENT [CC – 116]

TIME : 11.00 AM TO 2.00 PM

MAXIMUM MARKS : 70

Note : [1] All questions are compulsory and carry equal marks

[2] Figures to the right indicate marks.

- Q1. [a] "International Economic tendencies get reflected in terms of system-environment and data environment" Comment. [07]
[b] Examine, the critical components of Economic Environment of Business in the Global Era. [07]
- Q2. [a] How WTO is different from GATT ? Explain the role of WTO in Pharmaceutical Industries in India. [07]
[b] What do you mean by internal and external equilibrium of an economy ? How they are related to each other. [07]
- Q3. [a] Explain in detail, (with illustrations if needed) Free Trade v/s Protectionism [08]
[b] Depict your understanding for :- [06]
1. Anti-Dumping measures.
2. China Syndrome.
- Q4. [a] Explain Bretton Woods System for exchange rate management. [08]
[b] What do you mean by International economic sub-system.? Comment on any two subsystems and their economic performance and concerns during past. [06]
- Q5. [a] Differentiate thoroughly, European Union v/s IMF [08]
[b] Write notes on :- [06]
1. Micro Globalization.
2. Export Multiplier.
