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Sardar Patel University

MA (ELT) 4th Semester Examination (CBCS)

Monday, Date 28/03/2016

Time : 02:30 p.m. to 05:30 p.m.

Subject: PA04CELT01: Literature, Language and Mass Media

Total Weightage / Marks: 70

Instructions:

- a. Answers of all the questions (including multiple choice questions) should be written in the provided answer book only.
- b. Descriptive type of questions carry 15 marks each.

Q.1. Choose the correct option

(10)

1. The scene depicting the cherries in *Shatranj Ke Khiladi* is a fine example of _____
a. semiotic representation b. allegorical representation c. surrealism
2. The word photography has been derived from _____ language.
a. French b. Greek c. German
3. *Recce* is undertaken _____
a. before the outdoor shooting begins b. while the outdoor shooting is taking place
c. after the shooting is over
4. Iconic signs always _____ what they signify.
a. connect b. resemble c. represent
5. Voice over is a technique employed by the film director _____
a. to discuss the theme of the film b. to narrate some relevant part of the film
c. to critically analyse the film
6. . The Establishing shot/s occurs in the _____
a. beginning of the film b. middle of the film c. towards the end of the film
7. The letter **I** in the acronym **AIDA** stands for _____
a. Interest b. Interaction c. Identification

8. Acoustics is related to _____

- a. image b. icon c. sound

9. Which of the following scene in *The Old Man and the Sea* is an example of flash-back technique?

- a. The old man's talk with the small bird b. Hand game c. Killing of the fish

10. The term *Text* stands for _____

- a. a book in a library b. a book with pictures and language c. a sign with a meaning

Q 2 a. Critically analyse any advertisement that you can recall in the light of the acronym AIDA. (15)

OR

Q 2 b. Write short notes on any two of the following: (15)

- a. The cinematic styles b. Semiotics c. Editing

Q 3 a. What is adaptation? What are the features that make adaptation effective? (15)

OR

Q 3 b. What is the process of adaptation? What are the advantages and disadvantages of turning a text into a film? (15)

Q 4 a. Discuss the major shots with reference to the film *The Chess Player* by Satyajit Ray. Also comment on the departures from Premchand's story. (15)

OR

Q 4 b. Which of the versions of *Shatranj Ke Khiladi* you prefer – the text or the film? Give reasons. (15)

Q 5 a. Summarize the novel *The Old Man and the Sea* in your words and discuss the major shots that represent the novel in an effective manner. (15)

OR

Q5b. The film *The Old Man and the Sea* fails to represent the existential philosophy. Comment. (15)

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