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(16) SEAT No. _____

No. of Printer / pages : 2

SARDAR PATEL UNIVERSITY

B.S.W. (SOCIAL ENTERPRISE) EXAMINATION, II SEMESTER

UA02EBSE03 PRINCIPLES OF MANAGEMENT

DAY: WEDNESDAY

TIME: 10 TO 12 NOON

DATE: 04/04/2018

TOTAL MARKS: 60

Note: All the questions are compulsory to attend.

Q.1 Multiple Choice Questions

[15]

1] Henri Fayol known as the 'Father of Management'.

a] True b] False

2] Fredrick Taylor has given theory of _____ management.

a] Administration b] Bureaucratic

c] Scientific d] Behavioural

3] Management is a universal process, common to all organizations.

a] True b] False

4] Management by Objective is a _____.

a] Set of rules b] Series of Procedure

c] Way of thinking about management d] All of the above

5] Managers when plan, organise, lead and control are called decision makers.

a] True b] False

6] Management is _____.

a] An art b] A series

c] Both a & b c] Neither a & b

7] Which level of management would be most involved in the function of planning?

a] Top b] Middle

c] First Level d] All of these

8] The final step in Planning is _____.

a] Develop Planning Premises b] Control to the Plans

c] Establish strategies d] Execute the plan

①

(P.T.O.)

9] _____ is the actual selection from among alternatives of a course of action. It is at the core of planning.

a] Management

b] Planning

c] Decision Making

d] M.B.O.

10] Lower management consists of those executives who have the authority to take important policy decisions.

a] True

b] False

11] MBO is also known as _____.

a] Management by Objectives

b] Management by Goals

c] Management by Planning

d] Management by Evaluation

12] A primary benefit of MBO is _____.

a] Avoid competition

b] Resistance against new entrance

c] Improve employee motivation

d] Increase resources

13] One who assists other managers in HR functions of management process is _____.

a] Line manager

b] First Line Managers

c] Staff Managers

d] All of the Above

14] The word _____ denotes a function, a task, a discipline.

a] Management

b] Leadership

c] Motivation

d] None of these

15] The lowest level of need in Maslow's Motivation Theory is _____.

a] Self Esteem Needs

b] Love and Affection

c] Security

d] Physiological Needs

Q.2 Define Planning. Explain process of Planning in detail.

[15]

OR

Q.2 Write a note on Decision Making Process.

Q.3 Explain nature and scope of Management in detail.

[15]

OR

Q.3 Write down any two theory of Management.

Q.4 Write Short Notes on: (Any Two)

[15]

1] Corporate Planning

2] Levels of Management

3] Advantages of MBO

4] Types of Plan