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SARDAR PATEL UNIVERSITY

FYBSW External Examination Semester-I

Wednesday, Date: 13/11/2013

Session: Morning Time: 10:30 am to 12:30 pm

Subject Code: UA01FBSE01 Paper I

Subject Title: Communication Skills –I (English Medium)

Marks : 60

Q 1. Attempt any fifteen of the following Multiple Choice Questions.

15 marks

1. The last stage of communication is _____.
a. sender b. receiver c. feedback d. decoding
2. _____ encodes a message.
a. sender b. receiver c. translator d. none of these
3. _____ is the way or the medium of sending the message.
a. channel b. message formation c. message encoding d. message decoding
4. Grapevine communication means _____.
a) Formal communication b) Written communication
c) Oral communication d) Informal Communication
5. Which of the following is the aim of communication?
a. Request b. Report c. Complaint d. All of these
6. At least how many people are required for group communication?
a. one b. two c. three d. ten
7. Which of the following is not a written communication?
a. letter b. report c. circular d. face-to-face communication
8. Which of the following is not a formal type of communication?
a. Interpersonal b. Intrapersonal c. Public d. Group
9. _____ conversation is oral but we can not call it face-to-face conversation.
a. presentation b. telephonic c. interview d. None of these

(PTO)

10. Why is Mr. White afraid to wish a second time?
 a. He does not believe the paw can grant wishes.
 b. He is so grief-stricken that he forgets the paw.
 c. He has become angry since Herbert's death.
 d. He realizes his wishes can have bad consequences
11. Sergeant Major Morris implies that his experiences with the monkey's paw were ____.
 a. delightful b. tragic c. exciting d. boring
12. Who made the monkey paw unique?
 a. a fakir b. a snake tamer c. a soothsayer d. a sorcerer
13. In _____ generally the distance between the speaker and listener is very wide.
 a. face-to face communication b. public speech c. interview d. none of these
14. In the opening of 'The Monkey's Paw' Herbert and Mr. White are playing _____.
 a. Chess b. Carrom c. Snooker d. Table-Tennis
15. What is the name of Mr. White's son?
 a. Herbret b. Hervert c. Herbhert d. Herbert
16. Oral Communication is _____ type of communication.
 a. verbal b. non-verbal c. both a & b d. neither a nor b

Q 2.A. Draw the channel of communication and explain each part in detail.

OR

15 marks

Q 2.B. Explain in detail the advantages and disadvantages of Oral communication.

Q 3. A. Enlist the barriers of communication and discuss in detail any four barriers.

OR

15 marks

Q 3. B. Evaluate 'The Monkey's Paw' as a horror play?

Q 4. Attempt **any two** of the following

15 marks

1. Non-verbal communication
2. Shannon-Weaver model of Communication
3. End of 'The Monkey's Paw'
4. Linear Model of communication