

SARDAR PATEL UNIVERSITY
SY BSC (HOME SCI.)(IVth SEMESTER) EXAMINATION
TUESDAY, 20th March 2012
3.00 pm to 5.00 pm
UHO4CTCL01 - FAMILY CLOTHING

Total Marks: 35

- Note:** i) Question paper contains four questions.
 ii) Internal choices are given within the question.
 iii) Give illustrations wherever necessary.

Q.1 Fill in the given blanks with appropriate word given in the bracket : [05]
 (any five)

- [i] _____ dress is commonly used for elderly people.
 (A-line, straightline , umbrella)
 [ii] Velvet is used for _____ wear. (Casual, travel, occasional).
 [iii] _____ is used for cutting of garments.
 (Form finisher, drier, cloth cutter)
 [iv] Knitted fabrics are preferred for _____
 (sports wear, industrial wear, college wear)
 [v] Bedsheets are made up of _____. (silk, cotton, acrylic)
 [vi] For _____ fashion must be functional & stylish.
 (elderly, teenage , youth)

Q.2 Answer any six of the following in 2 or 3 sentences: [12]

- [I] Write about the 'garment decoration application machinery'.
 [ii] Classify the Home textiles.
 [iii] Write about the texture, colour and material required for elderly.
 [iv] Specify the fabrics used for travel.
 [v] What is meant by Campus clothes ?
 [vi] Write about any one 'collar & cuff sewing machine'.
 [vii] What is form finisher ?
 [viii] How would you select curtains for home ? [12]

Q.3 Answer the following questions : (any three)

- [I]
 Q.4
 [a] Explain market, marketing and marketing management. [06]
 [b] Explain in detail product, price, promotion and physical distribution. [08]

OR

Q.4 Explain the managerial finance functions and routine finance functions. [14]

- Q.5
 [a] Explain the meaning and features of Human Resources Management. [06]
 [b] Explain the operative functions of Human Resource Management. [08]

OR

Q.5
 [a] Explain the meaning and importance of material management. [06]

[b] Discuss the functions of production management.

[08]
