

S.C

SEAT No. \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY**  
**B.Sc. EXAMINATION (SEMESTER V)**  
**OCTOBER-2018**

**INDUSTRIAL CHEMISTRY (US05CICH04)**

DATE : 29/10/2018, Monday

TIME: 10.00<sup>AM</sup> to 1.00 PM

**QUE-1 Choose the most appropriate option for the following 10**

- 1 What is the maximum number of partner allowed for a general business?  
a. 20 b. More than 20 c. 25 d. Any.
- 2 Which of the following organisations highest tax concessions?  
a. cooperative society b. Joint stock company  
c. sole proprietorship d. Partnership organization
- 3 Memorandum of association deals with the \_\_\_\_  
a. internal b. External c. both d. None
- 4 Article of association of JSC has the details of \_\_\_\_ rules and regulations of company  
a. internal b. External c. both d. None
- 5 Anything that satisfies the mutual demands of the target market is called \_\_\_\_  
a. market b. Market mix c. Product d. None
- 6 Overshooting method is used for \_\_\_\_  
a. sales forecasting b. Decision making  
c. economic forecasting d. Market research 4.
- 7 Which of the following is not method for sales forecasting?  
a. production b. Market research  
c. Executive option d. Mathematical projection
- 8 Which of the following is not related to the principles of control?  
a. periodic review b. Economics c. Flexibility d. market research
- 9 Control standards for general manager and first line supervisor should be \_\_\_\_  
a. different b. Same c. Unlimited d. Flexible
- 10 Which of the following is not tangible property?  
a. Revenue b. Cost c. quality d. Capital

**QUE-2 Answer the following in very short (Any Ten) 20**

- 1 What is the ownership? Name the different forms of ownership.
- 2 Define: sole proprietorship and cooperative society.
- 3 What is partnership deed?
- 4 Name different clauses in memorandum of association.
- 5 What re- organisation is required in expansion of partnership organisation to Joint Stock Company?
- 6 Explain the term unity of command as discussed to fayol's principles of management.

(PTO)

- 7 State the principles of planning.
- 8 List the steps of management by objective.
- 9 What are the assumptions behind directing strategy?
- 10 Differentiate staffing from recruitment.
- 11 Give the advantages and disadvantages of man power from internal source.
- 12 Give the flow chart for line organization

**QUE-3** Discuss the different type of cooperative societies. Write the advantage and disadvantage of cooperative organization. **[10]**

**OR**

**QUE-3** What is partnership? List the characteristics of a partnership organization. Give the classification of partnership. **[10]**

**QUE-4** Attempt the following

- [A]** Discuss the special features of Joint Stock Company? **[05]**
- [B]** Discuss the memorandum of association and Article of association. **[05]**

**OR**

**QUE-4** Attempt the following

- [A]** What are the main advantage and disadvantage of Joint Stock Company? **[05]**
- [B]** What are the considerations made in starting a new business enterprise? **[05]**

**QUE-5** Attempt the following

- [A]** Write full note on policy. **[05]**
- [B]** Write the advantages and disadvantages of planning. **[05]**

**OR**

**QUE-5** Attempt the following

- [A]** Explain briefly the steps involved in decision making. **[05]**
- [B]** Discuss the principals of directing. **[05]**

**QUE-6** Attempt the following

- [A]** Discuss the different types of interview. **[05]**
- [B]** Describe the functional and committee structure in organization. **[05]**

**OR**

**QUE-6** Attempt the following

- [A]** Discuss the different methods of recruitment. **[05]**
- [B]** Discuss the scientific selection process of manpower in business organization. **[05]**