

SEAT No. _____

No. of Printed Page : 01

[3]

SARDAR PATEL UNIVERSITY

B.Com(Hon.)(3 Years) November 2017 Examination , Semester - Three

Subject : Materials and Production Management, Subject Code : UB03CCOH01

Date & Day : 05/12/2017, Tuesday Time : 10-00 AM TO 12-00 PM

Marks : 60

Note : Figures to the indicate marks.

Q.1 Define materials management and explain its importance & scope. (15)

OR

Q.1 Discuss need and factors affecting materials planning. (15)

Q.2 Define purchasing and explain the objectives and principles of purchasing. (15)

OR

Q.2 Narrate : Methods of Purchasing. (15)

Q.3 Give meaning of production management and explain its importance and scope. (15)

OR

Q.3 Explain types of production processes. (Intermittent and Continuous) . (15)

Q.4 Give meaning of plant location and explain the factors affecting plant location. (15)

OR

Q.4 Discuss types of plant layout. (15)

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SARDAR PATEL UNIVERSITY

S.Y.B.Com – Hon. (IA/CBI) Examination, Semester – III

Wednesday, 22nd November 2017

Essentials of Cost Accounting (UB03CCOH02)

Time: 10:00 a.m. – 12:00 p.m.

Total Marks: 60

- Q-1(A) Define Cost and Cost accounting. Discuss advantages of cost accounting. (08)
 Q-1(B) "A system of cost accounting is expensive and hence unnecessary" Do you agree with this statement? Give reasons to support your answer. (07)

OR

- Q-1(A) Differentiate between Cost Accounting and Financial Accounting. (08)
 Q-1 (B) Write short note on;
 1) Cost unit and Cost centre (07)
 2) Fixed Cost and Variable cost

- Q-2 Prepare cost sheet from the following particulars: (15)
- | | |
|--------------------------------------|-----------------------|
| Raw material purchased - | Rs. 1, 20,000 |
| Freight- | Rs. 10,000 |
| Direct wages - | Rs. 35,000 |
| Direct expenses- | Rs. 25,000 |
| Factory Overheads - | 20% of prime cost |
| General and administrative expenses- | 4% of factory cost |
| Selling and distribution expenses - | 5% of production cost |
| Profit - | 20% on sales |

	Opening stock (Rs.)	Closing stock(Rs.)
Raw material	15,000	20,000
Work in progress	17,500	24,000
Finished goods	20,000	27,500

OR

- Q-2 The following data are available for 2016: (15)
- | | |
|------------|--------------|
| Production | 50,000 units |
|------------|--------------|

	Rs.
Material Consumption	75,000
Direct Wages	50,000
Variable production overheads	1,00,000
Fixed Office Overheads	2,00,000
Variable Selling overheads	75,000
Selling Price per unit	12

It is expected that in 2017:

- (a) Production will be 1, 00,000 units.
 (b) Prices of materials will go up by 33¼%.
 (c) Variable selling overhead and fixed expenses will rise by 25% and Rs. 25,000, respectively.
 What would be the cost per unit and selling price in 2017, if it is desired to maintain the same rate of profit on sales as in 2016?

C.P. T. O.)

Q-3(A) Write note on:

- 1) Economic Order Quantity
- 2) ABC Analysis

Q-3(B) A component is used as follows:

Reordering quantity - 1,200 units

Reordering period - 2 to 4 weeks

Normal usage - 300 units per week each.

Minimum usage - 150 units per week each

Maximum usage - 450 units per week each

You are required to calculate the following: (a) Reordering level (b) Maximum level (c) Minimum level (d) Average stock level.

OR

Q-3(A) Write note on:

- 1) Labour turn over and its causes
- 2) Time Wage and Piece wage system

Q-3(B) From the following information calculate the labour turnover rate under:

- 1) Replacement Method
- 2) Separation Method
- 3) Flux method

Number of workers at the beginning of the period: 3,800

Number of workers at the end of the period: 4,200

During the year, 40 workers left while 160 workers are discharged.

600 workers are recruited during the year; of these 150 workers are recruited to fill up vacancies and the rest are engaged on account of an expansion scheme.

Q-4 A company has three production departments A, B and C and two service departments, X and Y. The following data are extracted from the records of the company for a particular period.

Sr. No.	Particulars	Amount (Rs.)
1	Rent and Taxes	25,000
2	General lighting	3,000
3	Indirect Wages	7,500
4	Power	7,500
5	Depreciation of Machinery	50,000
6	Sundries	50,000

Additional Data

Particulars	Total	Dept. A	Dept. B	Dept. C	Dept. X	Dept. Y
Direct Wages (Rs.)	50,000	15,000	10,000	15,000	7,500	2,500
Horsepower of Machines	150	60	30	50	10	—
Cost of Machinery (Rs.)	12,50,000	3,00,000	4,00,000	5,00,000	25,000	25,000
Production hrs worked	—	6226	4028	4066	—	—
Floor space (Sq. feet)	10,000	2,000	2,500	3,000	2,000	500
Lighting points (Nos.)	60	10	15	20	10	05

Show the distribution of overheads.

If the benefit of service department X & Y is derived by the production Department in the following proportions, show the final distribution of overheads to production departments

Department	A	B	C	X	Y
X	20%	30%	40%	-	10%
Y	40%	20%	30%	10%	-

OR

- Q-4(A) Swill Co. Ltd. has three production departments and two service departments. From the following information show the distribution of service departments cost under the repeated distribution method: (08)

Department	Production Department			Service Department	
	P ₁	P ₂	P ₃	S ₁	S ₂
Expenses (Rs.)	4800	4200	3000	1000	1200

The expenses of service departments are charged on a percentage basis which is as follows:

Department	Production Department			Service Department	
	P ₁	P ₂	P ₃	S ₁	S ₂
S ₁	20%	40%	30%	-	10%
S ₂	40%	20%	20%	20%	-

- Q-4(B) The following expenses had incurred from a workshop. (07)

Rent	Rs. 15,000 per annum
Power consumed (Rs. 0.50 per hour)	Rs. 10,800 per annum
Maintenance	Rs. 2,400 per annum
Electricity	Rs. 2,000 per annum
Supervisor's salary	Rs. 18,000 per annum
Oil and Lubricants	Rs. 250 per annum
Depreciation	Rs. 1,500 per annum
Hire purchase installment (Interest Rs. 750)	Rs. 3,000

Calculate Machine hour Rate.

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No. of Printed Pages : 2

[4] SARDAR PATEL UNIVERSITY

B.COM (HON) (CBCS & REG & NC) Examination, III Semester

Tuesday, Date 28/11/2017

Session: Morning

Time: 10:00 AM to 12:00 PM

Subject code: UB03CCOH03

Subject Title: Managerial economics- I

Total marks: 60

Note: 1. Figure to the right indicate full marks of the question.
2. Your answer should be precise and to the point.

Q-1) Define managerial economics and discuss its nature and scope. [15]

OR

Q-1) What are the different objectives of firm? Explain. [15]

Q-2) What is indifference curve? Explain its properties. [15]

OR

Q-2) Short note on: [15]

a. Consumers equilibrium

b. Marginal rate of substitution

Q-3) Explain the concept of production function and describe the law of variable proportion theory of production. [15]

OR

Q-3) What is ISO-quants curve? Explain the properties of ISO-quants curves. [15]

Q-4) Discuss the short-run and long run cost curve and their interrelationship. [15]

OR

Q-4) What break even analysis? Discuss its application and limitations. [15]

—X—

P.T.O.

SARDAR PATEL UNIVERSITY

B.COM (HON) (CBCS & REG & NC) Examination, III Semester

Tuesday, Date 28/11/2017

Session: Evening

Time: 02:00 PM to 04:00 PM

Subject code: UB03CCOH03

Subject Title: Managerial economics- I

Total marks: 60

નોંધ: * જમણી બાજુનાં આંક પ્રશ્નના પૂરાં ગુણભાર છે.

*તમારી જવાબ ચોકસાઈપૂર્વક અને મુદાસર ચર્ચો.

પ્રશ્ન-1) સંચાલકીય અર્થશાસ્ત્રની વ્યાખ્યા આપી અને તેનું સ્વરૂપ અને કાર્યક્ષેત્ર ચર્ચો. [15]

અથવા

પ્રશ્ન-1) પેઢીનાં જુદાં જુદાં ઢેતુઓ કયાં કયાં છે? સમજાવો. [15]

પ્રશ્ન-2) તટસ્થરેખા એટલે શું? તેનાં લક્ષણો સમજાવો. [15]

અથવા

પ્રશ્ન-2) ટૂંકનોંધ લખો. [15]

ક. ગ્રાહકની સમતુલા

ખ. સીમાંત ટેકનીકલ અપનુનો દર

પ્રશ્ન-3) ઉત્પાદન વિધેયનાં ખ્યાલ સમજાવો અને ઉત્પાદનનો બિન-પ્રમાણસરનો નિયમનું વર્ણન કરો. [15]

અથવા

પ્રશ્ન-3) સમયરેખા અને સમઉત્પાદનરેખા શું છે? સમઉત્પાદનરેખાનાં લક્ષણો સમજાવો. [15]

પ્રશ્ન-4) ટૂંકગાળાની-લાંબગાળાની ખર્ચરેખાઓ ચર્ચો તેમનાં આંતર સંબંધો ચર્ચો. [15]

અથવા

પ્રશ્ન-4) સમતૂટ વિઝ્લેષણ એટલે શું? તેની ઉપયોગીતા અને મર્યાદાઓ ચર્ચો. [15]

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[4] SARDAR PATEL UNIVERSITY

B.COM (HONS) (IA/CB&I) Examination Semester- 3

Day: Wednesday

Date: 29/11/2017

Time: 10:00 AM to 12:00NOON

Session: Morning

Subject: RETAIL MARKETING

Subject Code: UB03CCOH05

Total Marks: 60

Figure in the right are the Marks

Q:1 (A) Write a Note on: Importance of Retailing 08

(B) Write a Note on: Evolution of Retail sector 07

OR

Q:1 Discuss Retailing and its objectives. Explain the Retail Environment. 15

Q:2 (A) Write a Note on: Retailers Type 07

(B) Write a Note on: Structure of Retailing Channels 08

OR

Q:2 Discuss the concept of Retail institutions. Explain the trends in Retail formats. 15

Q:3 Write about the Retail planning process in detail. 15

OR

Q:3 Discuss about Strategic positioning in Retailing. Also explain how a Retail firm can avail Competitive Advantage through effective HRM. 15

Q:4 (A) Write a Note on: Store Layout 08

(B) Write a Note on: Store Design 07

OR

Q:4 Discuss the considerations of Retail Site selection. Also explain the major factors influencing retailer's choice of location. 15

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SARDAR PATEL UNIVERSITY
B.Com. (Honours) (III Semester) Examination
2017

Saturday, 25th November

10.00 AM. - 12.00 P.M.

UB03ECOH01 – Advanced Company Accounts

Total Marks : 60

Note : Figures to the right indicate marks.

Q-1

The following is the balance-sheet of Somnath Ltd. as on 31-3-2017.

[15]

Liabilities	Rs.	Assets	Rs.
2,000 10% Pref. Shares of Rs. 100 each	2,00,000	Building at cost	2,60,000
80,000 Equity shares of Rs. 10 each	8,00,000	Furniture at cost	20,000
General Reserve	3,00,000	Stock at market value	9,00,000
Profit & Loss A/c.		5% Govt. securities	
Bal. from 2015-16	1,60,000	(Face value : 8,00,000	
Profit from 2016-17	<u>8,60,000</u>	Int. is tax free)	7,60,000
Depreciation fund:		Debtors	5,00,000
Building	40,000	Less : B.D.R..	<u>40,000</u>
Investment	<u>70,000</u>	Bills receivable	20,000
Creditors	70,000	Cash & bank balance	70,000
		Preliminary expenses	10,000
	25,00,000		25,00,000

You are required to compute the value of Goodwill of the company at three years' purchase of its super profit taking into account, the following particulars:

- (1) The building is now worth Rs. 4,50,000.
- (2) Companies doing similar business show a profit earning capacity of 20% on market value of their shares.
- (3) The profits for the past three years have shown an increase of Rs. 60,000 annually.
- (4) Profit for 2016-17 shown above is before tax; assume tax rate at 50%.
- (5) For computation of average profit, weight to be used are 1, 2 & 3 respectively.

OR

Q-1

(A) Discuss the various factors affecting the value of Goodwill.

[10]

Q-1

(B) What is Goodwill? When does it become necessary to value Goodwill?

[05]

Q-2

The following is the Balance Sheet of Viswanath Limited as on 31-3-2017.

[15]

Liabilities	Rs.	Assets	Rs.
Equity shares of Rs. 100 each fully paid-up	8,00,000	Goodwill	50,000
3,000 10% Preference shares of Rs. 100 each	3,00,000	Land & Building	6,00,000
Reserve and Surplus	1,50,000	Less : Dep.	<u>60,000</u>
Profit and Loss A/c.	60,000	Plant & Machinery	7,60,000
13% Debentures	2,50,000	Less : Dep.	<u>1,00,000</u>
Creditors	70,000	Other Fixed	
Bank Overdraft	30,000	Assets	1,00,000
Bills Payable	10,000	Less : Dep.	<u>25,000</u>
		Investments :	75,000
		Shares of subsidiary	
		Company	30,000
		10% Debenture of	
		Reliance Ltd. (Face	
		value Rs. 1,00,000	
		interest is taxable)	<u>90,000</u>
		Stock	80,000
		Debtors	1,10,000
		Less : B.D.R.	<u>5,000</u>
			1,05,000

C.P.T.O.)

		Cash & Bank balance	31,000
		Preliminary Expenses	9,000
	16,70,000		16,70,000

Additional Information :

- (1) The value of land and building after depreciation has appreciated by Rs. 1,49,000.
 - (2) The present market value of Plant and Machinery is Rs. 7,00,000.
 - (3) The company's average annual profit (before deducting tax at 50%) is Rs. 3,60,000.
 - (4) The expected rate of return on capital employed in this type of business is considered to be 10%.
 - (5) The value of goodwill of the company has been ascertained at Rs. 80,000.
- From the above particulars, ascertain the 'fair' value of equity shares of the company.

OR

- Q-2 (A) Explain the need for valuation of shares. [05]
- Q-2 (B) Discuss the factors affecting the valuation of share. [10]
- Q-3 From the following balances as at 31-12-2016 in the books of National insurance company, prepare revenue account for fire department in its books for the year ending on that date. [15]

Particulars	Rs.
Claims paid	5,00,000
Claims outstanding on 1-1-2016	40,000
Claims intimated but not paid on 31-12-2016	70,000
Premium received	15,00,000
Re-insurance premium paid	1,20,000
Commission	2,00,000
Commission on re-insurance ceded	8000
Commission on re-insurance accepted	4,000
Expenses of management	3,02,000
Provision of unexpired risk on 1-1-2016	4,00,000
Additional reserve on 1-1-2016	20,000
No claims bonus	10,000
Re-insurance recoveries of claims	8,000
Medical expense for claims	5,000
Loss on sale of motor car	3,500
Bad debts	2,500
Refund of taxation	4,500
Interest and dividend (gross)	8,000
Income tax deducted thereon	1,500
Legal expenses for claims	4,000
Profit on sale of investments	3,500
Rent of staff quarters	2,400
Depreciation on furniture	4,600

Provision for unexpired risk is to be maintained at 50% of net premium and additional reserve is to be kept at 2% of net premium.

OR

- Q-3 Write short note on: [15]
- (1) Claim
 - (2) Premium
 - (3) Commission

Q-4

Idea Ltd. was incorporated on 1st July 2016 to acquire a merchant's business as from 1st January 2016. The purchase consideration was agreed at Rs. 1,20,000 to be satisfied by the issue of 6,000 equity shares of Rs. 10 each and 600 6% Debentures of Rs. 100 each. The following Trading and Profit and Loss Account for the year ended 31st December 2016 are presented to you. [15]

Trading Account

Particulars	Rs.	Particulars	Rs.
To Purchase (after adjusting stock)	1,54,800	By Sales A/c. 3,08,000	
To Gross Profit-transferred to P and L A/c	1,45,200	Less : Sales Return <u>8,000</u>	3,00,000
	3,00,000		3,00,000

Profit and Loss Account

Particulars	Rs.	Particulars	Rs.
To Salaries	60,000	By Gross Profit b/d	1,45,200
To Office Expenses	7,740	By Interest on Investments	2,000
To Selling Expenses	16,200		
To Carriage Outwards	3,600		
To Rent	2,100		
To Debenture interest	2,700		
To Directors' Fees	3,200		
To Preliminary Expenses written off	5,700		
To Dividend to Equity shareholders	6,000		
To Depreciation	4,000		
To Donation to Political Party	2,000		
To Net Profit C/d.	32,160		
	1,47,200		1,47,200

Additional information:

- (1) The total sales of the year 2016 was Rs. 3,00,000. The sales for the first 6 months was one-third of total sales.
- (2) The shares and debentures were issued to the vendors on 1st April, 2016.
- (3) Average monthly rent for the last 9 months was double than what it was during the first 3 months.
- (4) Interest on purchase price at 6% p.a. was paid for the period from 1st January 2016 to the date of settlement 1st April 2016.

You are required to prepare a Statement showing profit prior to and after incorporation in the Columnar Form.

OR

Q-4

The following are information regarding the Shraddha Ltd. Prepare its statement for profit-loss for the pre-incorporation and post-incorporation. [15]

Date of Purchase of a business of partnership firm : 1-1-2016

Date of incorporation of Shraddha Ltd. 1-7-2016

Date of first final accounts 31-12-2016.

Particulars for first accounting year	Amount Rs.
Gross Profit	1,98,000
Interest of business purchase	7,000
Rent paid	12,000
Salary	20,000
Depreciation	10,000
Loss on sale of investment	2,000

Interest on debentures	1,000
Interest on Investment	1,000
Advertisement expenses FV	27,000
Director fees annual	36,000
Salary and commission to salesmen FV	12,000
Expenses of delivery van	6,000

Other Information :

- (1) In the first half of the year from January to June every month sale is two times compared to its previous month, in the second half of the year from July to December every month sale is half compared to its previous month. (Previous month of June is May and of December is November to be considered).
- (2) Business purchase price is paid on 31-7-2016.
- (3) Investments are sold on 31-5-2016.
- (4) Expenses indicating FV are partly fixed and variable, which indicates that variable expenses are half of the fixed expenses.

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No. of Printed Pages : 02

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SARDAR PATEL UNIVERSITY

B.Com(Hon.)(3 Years)(Third Semester)Examination

Thursday, 30th Nov.,2017.

Indian and International Accounting Standards (UB03ECOH02)

Total Marks 60

- NOTES- 1. Figures to the right indicate full marks of each question.
2. Answer should be precise and to the point.

1 What do you mean by Accounting Standards? Narrate the history and development of Accounting Standards. 15

OR

1 Write short notes on:

- 1. International Accounting Standard Board. 5
- 2. Usefulness of Accounting Standards. 5
- 3. Procedure for issuing Accounting Standard in India. 5

2 What do you understand by harmonization of Accounting Practices? Explain the reasons and obstacles of Harmonization. 15

OR

2(a) Discuss the Role of International Accounting Standard committee in Harmonization of Accounting Practices. 8

(b) Discuss the factors that cause development in Global Accounting Practices. 7

3(a) Smark Limited purchased 50,000 units of Raw Materials for Rs.100 each and introduced in the production process to get 42,500 units as output. 8
Normal wastage is 5%. In the manufacturing process the company incurred the following expenses :

Direct Labour	Rs. 5,00,000
Direct Variable Overheads	Rs. 50,000
Direct Fixed Overheads	Rs. 50,000

(including Interest Rs. 20313)

Of the above 40,000 units was sold during the year and remaining 2500 units remained in closing stock. Due to fall in demand the selling price for the finished goods on the closing day was estimated to be Rs. 52.50 per unit.

Calculate the value of closing Stock.

(b) Narrate the important provisions under AS-3 Cash flow Statement with features of Cash Flow Statement. 7

OR

3(a) Write note on: " Depreciation Accounting - Accounting Standard (AS) 6". 8

(b) Narrate the Objectives of Accounting Standard 3 - Cash flow statement. 7

Also explain and prepare Cash flow Statement with imaginary figures.

(P.T.O.)

4(a) What is Segment Reporting? Explain its utilities and state the disclosure requirements as contained in IAS-14. 7

(b) In April, 2016 MSD Ltd. Issued 9,00,000 Equity Shares of Rs.10 each, Rs.5 per share was called up on that date which was paid by all the shareholders. 8
The remaining Rs. 5 was called up on 1st Sep., 2016. All the shareholders (except one having 1,80,000 shares) paid the sum in September 2016.
The Net Profit for the year ended 31st March, 2017 is Rs.16,50,000 after dividend on Preference Shares and dividend distribution tax of Rs.3,30,000.
Compute the Basic EPS for the year ended 31st March, 2017.

OR

4(a) Narrate the provisions of Indian Accounting Standard (AS-21) in relation to Consolidation of Financial Statements. 7

(b) Explain the following:

1. Associate Enterprise, Parent Enterprise and Group Enterprise (AS-23). 4
2. Useful life and Economical life of assets.(AS-19). 4

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SEAT No. _____

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SARDAR PATEL UNIVERSITY

No. of Printed Pages : 1

S.Y. B.COM. III-SEM (Honours) (Corporate Banking and Insurance)

EXAMINATION, NOV/DEC 2017

25 NOVEMBER, 2017

10.00 To 12.00 PM, SATURDAY

SUBJECT: LAW AND PRACTICE OF BANKING

UBO3ECOH03

Max Marks: 60

Q.1 (A) Explain the Procedure to Opening an Account in Bank.	08
(B) Who (different types of customers) can open the Bank Account? Explain in depth.	07
OR	
Q.1 (A) Write a note on stop payment.	07
(B) Dishonor of Cheque: Meaning and Reasons.	08
Q.2 (A) What is "crossing of cheque"? Explain various types of crossing on Cheque.	15
OR	
Q.2 (A) What is "ENDORSEMENT" Negotiable Instrument Act, 1881? Its features and Various types of endorsement.	15
Q.3 (A) What do you mean by "Paying Banker"? Explain with specimen.	
With Various DUTIES of "Paying Banker".	15
OR	
Q.3 (A) None on: Banker –customer relationship.	07
(B) Termination of banker –customer relationship.	08
Q.4 Write any ONE	15
(A) What is Remittance Facilities? Explain any two methods .In detail.	
(B) RTGS V/S NEFT.	

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[3] SARDAR PATEL UNIVERSITY

B.COM (HONORS) CORPORATE BANKING & INSURANCE

III SEMESTER EXAMINATION

Thursday, 30th November, 2017

UB03ECOH04 BANK MANAGEMENT

Time: 10:00 AM to 12:00 PM

Total Marks: 60

Note: Figures to the right indicate full marks of the questions.

- Q.1 (A) Discuss briefly the concept of MBO in Banks. [08]
Q.1 (B) Write a short note on recent trends in banking. [07]
OR
Q.1 (A) Explain briefly the concept of Strategic Planning in Banks. [08]
Q.1 (B) What are the various services offered by banks? [07]
- Q.2 What is Branch Banking? Discuss in detail the merits and demerits of Branch Banking. [15]
OR
Q.2 (A) Discuss briefly the merits of Unit Banking. [08]
Q.2 (B) Write a short note on the demerits of Mixed Banking. [07]
- Q.3 Describe various theories of Liquidity Management. [15]
OR
Q.3 (A) Discuss briefly determinants of Liquidity in Banks. [08]
Q.3 (B) Write a short note on the concept of Asset Liability Management in Banks. [07]
- Q.4 Describe the current scenario of Directed Lending (Priority Sector Lending) in India. [15]
OR
Q.4 (A) Explain briefly the concept of Credit Management in Banks. [08]
Q.4 (B) Write a short note on Credit Risk in Banks. [07]

—X—

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Sardar Patel University

B Com (Hon) Semester III Examination

Monday, 4th December, 2017

Time: 10:00 am to 12:00 noon

Intermediate Language and Communication Skills

UB03FCOH01

Total Marks: 60

Q.1. Write notes on: (15)

1. The Salutation
2. Body of a formal Business letter
3. The letter head

OR

Q.1 (A).Draft a letter of inquiry from Collegian Fashions, Anand to Trendy Fashions, Ahmedabad for the whole range of cotton wears. (07)

Q.1.(B) Draft a reply from Sumeet Sales, New Delhi to Patel Sales Corporation, Baroda regarding price, discount and delivery period for domestic appliances. (08)

Q.2. Write a paragraph on: (07)

- (a) Clean India means healthy India
- (b) Draft an effective sales letter to promote the sales of a smart phone. (08)

OR

Q.2 (A) Draft a committee report on the labour problem at Hansraj Textile Company Ltd. offering recommendations to solve the problem in an amicable manner.(08)

(B) Inspite of your several reminders the customer has neither paid the amount nor replied to them. Write a collection letter threatening the legal action if the account is not settled in a week.

(07)

Q.3. Attempt any two of the following: (15)

- (1) Draft the text of a speech proposing a vote of thanks at the end of a national seminar.
- (2) Draft the text speech welcoming a famous industrialist who has been invited to preside over Annual Day celebration function of your college.
- (3) Draft the text of key note speech on the occasion of Tourism in Gujarat.

Q.4. Write short notes on any THREE of the following: (15)

1. Appropriateness of the title 'Woman of no Importance'
2. Hester Worsley
- 3 Lord George Harford Illingworth
4. Lady Jane Hunstanton
5. The role played by Mrs. Rachel Arbuthnot

*****X*****

SEAT No. _____

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SARDAR PATEL UNIVERSITY

B.Com(Hon.)(3 Years)(Third Semester)Examination

Friday, 01st December, 2017.

10.00 a.m. to 12.00 p.m.

Corporate Citizenship (UB03SCOH01)

Total Marks 60

NOTES- 1. Figures to the right indicate full marks of each question.

2. Answer should be precise and to the point.

- 1(a) Explain the meaning of Corporate Citizenship. Can Corporations be Citizens? Justify. 8
- (b) Write note on: " Corporate Citizenship and Indian Companies". 7
- OR
- 1(a) What are the expectations from Corporation under Corporate Citizenship? Discuss. 8
- (b) Discuss the Models for implementation of CSR. 7
- 2(a) What is Ethics? Explain the features and objectives of Ethics. 8
- (b) Discuss the factors those are affecting Business Ethics. 7
- OR
- 2(a) Narrate the difference between Principles of Personal Ethics and Principles of Professional Ethics. 8
- (b) How Corporations observe Ethics in Organization? Explain. 7
- 3(a) Narrate the Role of Corporations in Environmental Management. 8
- (b) What is Environmental Concern? Trace the history of Environmentalism. 7
- OR
- 3 Write note on:
1. Waste Management and Pollution Control. 8
2. Key Strategies for Industrial Pollution Prevention. 7
- 4(a) What is Social Responsibility Accounting? Explain the Practices of Social Responsibility Accounting. 8
- (b) Discuss the Need of Social Responsibility Accounting. 7
- OR
- 4(a) Write Note on:
1. Reporting Standards. 5
2. CSR Report. 5
3. Importance of Social Responsibility Accounting. 5

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