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SEAT No. _____

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SARDAR PATEL UNIVERSITY

Fo. Y. B Com (Hons.) (SEM - VII) EXAMINATION

FUNDAMENTALS OF INTERNATIONAL BUSINESS

UB07CCOM01

DATE-08/11/2017

DAY- WEDNESDAY

TIME- 02.00 TO 04.00 PM

MARKS-60

Q: 1. A What is international business? Explain its importance. 08

Q: 1. B Discuss the various reasons to enter the international business. 07

OR

Q: 1. What is protection? Explain the arguments in favour and against protection. 15

Q: 2. A Write a note on flexible exchange rate. 08

Q: 2. B Discuss the factors affecting exchange rate. 07

OR

Q: 2. What is exchange control? Explain its objectives and methods. 15

Q: 3. Write a details note on quality control and pre shipment inspection. 15

OR

Q: 3. A Write a note on credit letters. 08

Q: 3. B Explain the instruments of international payments. 07

Q: 4. Write a details note on WTO (World Trade Organisation). 15

OR

Q: 4. Write a detail note on UNCTAD (United Nations Conference on Trade and Development). 15

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SARDAR PATEL UNIVERSITY

Fourth Year BCOM (Hons.) (SEM-VII) (CBCS) EXAMINATION
SUBJECT: E-Commerce [UB07CCOM02]

DATE: 09/11/2017, Thursday

TIME: 2:00p.m to 4:00p.m

Total Marks: 60

Note: 1. All the questions are compulsory. 2. Figures to the right indicate marks.
3. Start a new question from a new page.

- Q.1**
- a. Describe Seven unique features of E-Commerce. [10]
 - b. Define E-Commerce from various perspectives. [05]
- OR**
- Q.1** Explain the Benefits and Limitations of E-Commerce. [15]
- Q.2** Write a short note on (Any Three): [15]
- 1. Competitive Advantage
 - 2. Market Strategy & Organizational Development
 - 3. Revenue Model
 - 4. Portal
 - 5. Service Provider & Community Provider
- Q.3** Explain in detail various Electronic Payment Systems. [15]
- OR**
- Q.3**
- a. Discuss various Market Space Components. [05]
 - b. Define the term 'Customer Relationship Management'. Discuss the Benefits and Limitations of CRM. [10]
- Q.4** Describe the Process and Evaluation of Building the Website. [15]
- OR**
- Q.4** Explain the process of Website Hosting and Registering a Domain Name. [15]

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SARDAR PATEL UNIVERSITY
(B.COM.) BACHELOR OF COMMERCE (HONOURS) – SEMESTER - VII
FRIDAY, 10th NOVEMBER 2017

02.00 P.M. TO 04.00 P.M.

ORGANIZATIONAL BEHAVIOR FOR MANAGERS – UB07CCOM03

Total Marks: 60

Note: 1. All the questions have internal options.
2. Figures to the right indicate full marks.

Q-1 Define the term 'Organizational Behavior'. Describe the scope of OB and discuss fully the various contributing disciplines to OB. [15]

OR

Q-1 What do you mean by Organizational Behavior? Elaborate the main key elements of OB and write down the necessity for studying OB. [15]

Q-2 Clarify the concept of 'Personality'. Explain the different theories of Personality. Also write a note on the Personality traits of the Indian managers. [15]

OR

Q-2 Give the meaning of 'Perception' and 'Sensation'. Elaborate fully the Perceptual process with the help of suitable illustrations. [15]

Q-3 Explain the term 'Learning' in the context of Organizational Behavior. What are the Principles of Learning in an Indian organisation? [15]

OR

Q-3 Describe at length the significant determinants of Learning with an appropriate and practical examples. [15]

Q-4 Discuss briefly the nature of Motivation by giving the meaning of Motivation. Explain in detail the various theories of Motivation with the suitable examples. [15]

OR

Q-4 Give the meaning of Group Dynamics, Group Norms and Group Cohesion. What are the Characteristics of Group and describe at length the different types of Groups being formed in an organisation. [15]

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SARDAR PATEL UNIVERSITY
FOURTH YEAR OF BCOM (VII- SEMESTER) EXAMINATION

SATURDAY, 11TH NOV. 2017
02-00 P.M. to 04-00 P.M.

SERVICES MARKETING: UB07CCOM04

Total Marks: 60

Q-1 What is a service? How Services Dominate the Modern Economy? 15

OR

Q-1 Write a note on distinctive Challenges posed by services in India. 15

Q-2 Discuss the characteristics of Services. 15

OR

Q-2 What are the Management Strategies for Service Businesses. 15

Q-3 What are the requirements for effective segmentation for services. 15

OR

Q-3 How would you differentiate the Product from Services. 15

Q-4 Discuss the types of Service Personnel. 15

OR

Q-4 Write a detailed note on the element of Goods and Services. 15

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SARDAR PATEL UNIVERSITY

B.COM.SEMESTER- VII

Monday, 13-11-2017

Session: Morning, Time: 2:00 A.M. To 4: 00 P.M.

Subject Code: UB07ECOM01

Subject /Course Title: Corporate Governance: Ethics and Compliance

Marks: 60

Q-1 Explain the objectives and purpose of Corporate Governance in details. [15]

OR

Q-1 Write notes on:
(A) Organization of Corporate Governance [08]
(B) Governance – Country and Company [07]

Q-2 Clarify the concept 'Corporate Governance'. Explain the factors influencing Corporate Governance

OR

Q-2 Write notes on :
(A) SEBI Guidelines on Corporate Governance [08]
(B) Principles of Corporate Governance [07]

Q-3 Explain ' The Promoter System' and ' The Anglo-American System of Corporate Governance in India [15]

OR

Q-3 Write note on:
(A) Reforms of Managing Agency System [08]
(B) Reforms of the Promoters System [07]

Q-4 Define 'Ethics', 'Value'. Explain 'The New Management Philosophy'. [15]

OR

Q-4 Write notes on:
(A) Governance Mechanism [08]
(B) Corporate Governance in U.K. [07]

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SARDAR PATEL UNIVERSITY
Fo. Y B.com (H) (CB&I)
Semester- VII
SUBJECT CODE- UB07ECOM03
Monday, 13TH November, 2017
2.00 pm To 04.00 pm
SUBJECT: Rural Banking

Note: Each question carries 15 marks.

Max Marks: 60

- Q.1 What do you mean by demography? Explain features of Indian demography. (15)
- OR
- Q.1 Define the term 'Micro finance' also Explain role and importance of MF. (15)
- Q.2 (A) Write RBI guidelines of "PRIORITY SECTOR LENDING" (08)
- (B) Write Short Note on : Education Loan (07)
- OR
- Q.2 What do you mean by "PRIORITY SECTOR LENDING"? Explain components of PSL. (15)
- Q.3 (A) What is SIDBI? Explain functions of SIDBI. (08)
- (B) What do you mean by SMEs? Explain importance of SMEs In Indian economy. (07)
- OR
- Q.3 What is Agriculture Finance? Explain various types of Agriculture Finance in detail. (15)
- Q.4 (A) Write Short Note on : Land Development Bank. (07)
- (B) Explain Regional Rural Bank with its objectives in rural Banking. (08)
- OR
- Q.4 What is NABARD? Describe Role and importance of NABARD in India. (15)

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SARDAR PATEL UNIVERSITY
Fo. Y B.com (H) (CB&I)
Semester- VII
SUBJECT CODE- UB07ECOM04
Tuesday, 14TH November, 2017
2.00 pm To 04.00 pm
SUBJECT: ELECTRONIC BANKING

Note: Each question carries 15 marks.

Max Marks: 60

Q.1 What is Computer? Explain various types of computers in detail. (15)

OR

Q.1 What are the input and output devices of computer. List out and explain it in detail. (15)

Q.2 Explain different types of computer available in the market with detail note. (15)

OR

Q.2 (A) Explain Advantages and Dis-advantages of electronic banking (08)

(B) What are strategically implications in the use of e banking by banks? (07)

Q.3 WRITES SHORT NOTES (Any two) (15)

1) RTGS AND NEFT

3) USES OF INTERNET IN COMMERCE

2) ATM

4) Traditional v/s E-Banking

Q.4 What do you mean by "CYBER CRIME? Explain Cyber Crime with examples. (15)

OR

Q.4 (A) Write note on CYBER LAW IN INDIA (08)

(B) SOLVE ABBRIVIATIONS: (07)

1. NEFT. 2. MICR. 3. CCIL. 4 BIFR 5.HTML. 6. SWIFT. 7. CBS

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SARDAR PATEL UNIVERSITY**B.COM (HONS) (IA/CB&I) Examination Semester- 7**

Day: Tuesday

Date: 07/11/2017

Time: 02:00 PM to 04:00PM

Session: Afternoon

Subject: LEADERSHIP SKILLS DEVELOPMENT

Subject Code: UB07FCOM01

Total Marks: 60

Figure in the right are the Marks

Q:1 (A) Write a Note on: Free – Rein Style & Participative Style of Leadership 09

(B) Write a Note on: Authoritative Style of Leadership 06

OR

Q:1 Define Leadership. Explain the inputs of an effective leadership. 15

Q:2 (A) Write a Note on: Path Goal Leadership Theory 08

(B) Write a Note on: Situational Leadership Theory 07

OR

Q:2 Discuss the Leadership Grid as a theory of Leadership. 15

Q:3 (A) Write a Note on: Reasons for Organizational Politics 08

(B) Write a Note on: Sources of Power 07

OR

Q:3 Distinguish between Power & Politics. How the organizational politics is managed in organizations? Explain. 15

Q:4 (A) Write a Note on: Leadership Training Program 08

(B) Write a Note on: Behavioural Role Model 07

OR

Q:4 (A) Write a Note on: Business Games Simulation 08

(B) Write a Note on: Case Discussion 07

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SARDAR PATEL UNIVERSITYB.COM (HONS) (IA/CB&I) Examination Semester- 7

Day: Wednesday

Date: 15/11/2017

Time: 02:00 PM to 04:00PM

Session: Afternoon

Subject: INDIAN CONSTITUTION

Subject Code: UB07SCOM01

Total Marks: 60

Figure in the right are the Marks

- Q:1 (A) Write a Note on: The concept of Economic Justice, Liberty, Equality 08
 (B) Write a Note on: Concepts of independent and sovereign 07

OR

- Q:1 Explain in what ways does the Indian Constitution differs from 15 others.
 Q:2 (A) Write a Note on: Writs of Habeas Corpus, Mandamus 08
 (B) Write a Note on: Right of freedom of religion Cultural & educational 07 rights

OR

- Q:2 Discuss in detail the directive principles of state policy. 15
 Q:3 (A) Write a Note on: The President and the Vice-President 09
 (B) Write a Note on: The Union Legislature 06

OR

- Q:3 Discuss the State Executive and State Legislature in detail. 15
 Q:4 (A) Write a Note on: The Supreme Court of India 08
 (B) Write a Note on: The High Courts of India 07

OR

- Q:4 (A) Write a Note on: Distribution of Legislative and executive powers 08
 (B) Write a Note on: Distribution of Financial powers 07

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