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(A10)

SARDAR PATEL UNIVERSITY  
 TYBCom (External) EXAMINATION  
 Saturday, 28 February 2015  
 Time: 10.30 am to 1.30 pm  
 English and Business Communication-III  
 EN-303

- Note: 1. Figures to the right indicate full marks to the questions concerned.  
 2. Your answers must be precise.  
 3. Maximum Marks: 100

- Q-1 Attempt the following: (20)  
 a. Give an account of the arrival of Susila and Leela by train?  
 Comment on the humorous manner in which the episode is described.  
 b. After Susila's death, changes occur in Krishna's life, caused by the Medium, the Headmaster and Leela. Discuss these changes in detail.

OR

- Q-1 Attempt the following: (20)  
 a. How does Susila help Krishna with the household responsibilities? It is said that she was a 'ruthless accountant'. Give instances from the novel to prove the point.  
 b. What do you know about the Village Head Master and his views on Education? In what way is his school unique?

- Q-2 (A) Write a note on **any one** of the following: (08)  
 1. Krishna's colleagues at Albert Mission College  
 2. The prophesy of the school head master's astrologer and its effect on him  
 (B) Write notes on: (12)  
 1. The role played by facial expressions, gestures and posture in Kinesics  
 2. Advantages and Shortcomings of using E-mail

OR

- Q-2 (A) Write a note on **any one** of the following: (08)  
 1. The contents of Susila's trunk  
 2. The end of the novel *The English Teacher*  
 (B) Write notes on: (12)  
 1. Proxemics  
 2. Fax as a modern means of communicating



- Q-3 A fire broke out in the premises of a chemical factory causing severe damage to stock, plant and machinery as well as the building. As the General Manager of the factory you have been asked to prepare a report for submission to the Board of Directors on the probable cause of the accident and the extent of damages. (20)

OR

- Q-3 A state of unrest prevails amongst the workers of Krishna Chemicals Ltd, Naroda, Ahmedabad. They have threatened to go on strike if their demands are not accepted. A Committee has been appointed to report the grievances and demands of the workers, and to suggest suitable recommendations to improve the situation. Draft the report of the Committee for submission to the Board of Directors. (20)

- Q-4 A colleague from your organization is proceeding abroad. At a gathering to bid him farewell, you have been asked to speak. Draft the speech you would deliver on the occasion. (20)

OR

- Q-4 Write for publication in a newspaper a report on **any one** of the following: (20)
1. a fire mishap
  2. the recent one-day cricket match between India and Pakistan

- Q-5 Draft the Minutes of the Annual General Meeting of Ayush Co. Ltd, Bharuch. (20)

OR

- Q-5 Write an effective sales letter to promote the sales of **any one** of the following: (20)
1. Non-stick cookware
  2. A cell phone with unique features

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