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No. of Printed Pages : 02

SEAT No. _____

SARDAR PATEL UNIVERSITY

F.Y. B.COM. (EXTERNAL) (OLD) EXAMINATION

WEDNESDAY, 10TH APRIL, 2019
02:00 P.M. TO 05:00 P.M.

PRINCIPLES OF BUSINESS MANAGEMENT: PBM-101

TOTAL MARKS: 100

- Q-1 Describe the managerial roles and skills in detail. 20
- OR
- Q-1 Define Management and discuss its Significance. 20
- Q-2 What is planning? Explain steps of Planning. 20
- OR
- Q-2 Classify various types of plans. 20
- Q-3 Explain the concept & principles of Delegation. 20
- OR
- Q-3 Write notes on: 20
- (A) Functional type of organization.
(B) Centralisation and Decentralisation.
- Q-4 Define Directing. Discuss its importance & principles. 20
- OR
- Q-4 Explain the Maslow's theory of motivation in detail. 20
- Q-5 What is managerial control? Explain the process of Controlling. 20
- OR
- Q-5 Write notes on: 20
- (A) Use of Break Even Point.
(B) Budgetary control in Control.

(1)

(P.T.O)