

SEAT No. \_\_\_\_\_

SARDAR PATEL UNIVERSITY

No. of Printed Pages : 03

[A-2]

FYBCOM (EXTERNAL) EXAMINATION -2020

SUBJECT: English & Business Communication-1 CODE: UBE1ACOM01

DAY: Wednesday

DATE:02/09/2020

TIME:10.00<sup>Am</sup> to 12.00 PM

MARKS:70

Que.1 Answer the following questions:

(18)

- (1) Describe Maggie as sister of Tom.
- (2) Discuss Mr Tulliver's love for the Dorlcote Mill.
- (3) Tom and Philip as school mates.

OR

Que. 1 Write short notes on the following:

(18)

- (1) The Dodsons
- (2) The end of the novel
- (3) The Wakems

Que.2 (A) Write a paragraph on the following: My memorable picnic by a sea side

(07)

Que.2(B) Match the meanings of words given in A with B

(05)

A

B

- |                |                               |
|----------------|-------------------------------|
| (1) Bale       | (1) the land next to the sea  |
| (2) Compliment | (2) a large group             |
| (3) Coast      | (3) the price of conveyance   |
| (4) Horde      | (4) a large bundle or package |
| (5) Fare       | (5) an expression of praise   |

Que. 2(C) Fill in the blanks with appropriate words given in the brackets.

(05)

- (1) He ----- (cast, caste) the advertisement in the wastebasket.
- (2) I saw a long----- (cue, queue) at the park to get ice-cream.
- (3) The medicine was not ----- (effective, efficient) on the child.
- (4) The silk dress was too -----.(dear, deer)
- (5) The robber will be on----- (trial, trail) in court next week for his crime.

OR

(1)

(P.T.O.)

Que. 2 (A) Write short notes on the following: (07)

(1) Body of a business letter

Que. 2 (B) Match A with B (05)

A	B
(1) Decease	(1) royal rule
(2) Drought	(2) an accepted rule of action
(3) reign	(3) the act of dying
(4) principle	(4) a period of dry weather
(5) prey	(5) an animal hunted for food

Que. 2 (C) Fill in the blanks with appropriate words given in the bracket. (05)

- (1) The legal costs were ----- (born, borne) by the borrower and not the lender.
- (2) Three climbers attempted the ----- (ascent, accent) of Mount Rainier.
- (3) We caught----- (cite, sight) of the lake below.
- (4) The team's major ----- (deficit, deficiency) is its poor pitching.
- (5) The accident ----- (cost, coast) her a broken leg.

Que. 3 (A) Discuss in detail the communication cycle with appropriate figure. (09)

Que. 3 (B) Discuss 'PERSUASION' and 'ORDER' as objectives of communication (09)

OR

Que.3 (A) What is communication? Explain in detail its concept and attributes. (09)

Que. 3 (B) Discuss 'WARNING' and 'ADVICE' as objectives of communication. (09)

Que. 4 (A) Change the Voice: (05)

1. The Master punished the servant.
2. Who wrote this letter?
3. My grandfather built this house in 1943.
4. She was cooking Pizza for me on my birthday.
5. I had cleaned all the windows before the storm.

Que. 4 (B) Fill in the blanks with correct verb given in the bracket: (05)

- 1) Every morning she \_\_\_\_\_ up early and gets ready for work. (wake)
- 2) The moon \_\_\_\_\_ around the earth. (revolve)
- 3) Yesterday, my mother \_\_\_\_\_ for shopping. (go)
- 4) I \_\_\_\_\_ TV now. (watch)
- 5) Sun \_\_\_\_\_ in the East. (rise)

Que. 4 C) Do as Directed:

(05)

1. If I get that job, I \_\_\_\_\_ lot of money, (use appropriate form of the verb 'earn')
2. If he tried harder, he would reach his goals. (Use 'Unless' in place of 'If')
3. If you spoke louder, your classmates would understand you. (Use 'Unless' in place of 'If')
4. If you \_\_\_\_\_ in this lake, you'll shiver from cold. (use appropriate form of the verb 'swim')
5. If we \_\_\_\_\_ to the radio, we would have heard the news. (use appropriate form of the verb 'listen')

Que. 4 (B) Fill in the blanks choosing appropriate options:

(02)

1. Either the doctor or nurse \_\_\_\_\_ right. (is/are)
2. Man and woman \_\_\_\_\_ complementary to each other. (is/are)

OR

Que. 4 (A) As a partner of Shree Ambica Provision Stores, Bhairavnath Road, Maninagar, Ahmedabad draft a letter ordering fresh fruit juice tins, crush, sarbat and fruit jam bottles for upcoming summer season. (09)

Que. 4 (B) Acknowledge an order for 50 dozen of Kailash brand washing soap and washing powder, regretting that you cannot supply them as you have discontinued production of that brand. (08)

— X —

(3)

