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E+G]**SARDAR PATEL UNIVERSITY****B.Com. Examination, Sixth Semester****No. of Printed Pages : 2****Date: 03-04-2019, Wednesday,****Session: Evening Time: 2.00 PM To 4:00 PM****Subject Code/ Course Code: UB06ECOM17****Subject: Computer Applications-XI****VERSION: ENGLISH****Marks: 30**

Q:1 What is M-Commerce? Give its merits and demerits.

[7]

OR

List different payment applications of M-Commerce and explain any one in detail.

Q:2 What is Cyber Crime? Write short note on different types of Cyber Crime.

[8]

OR

What is Hacking? Explain about types of Hackers.

Q:3 Explain benefits of E-Marketing.

[7]

OR

What is E-Marketing? Explain difference between Traditional Marketing and E-Marketing.

Q:4 What is E-Governance? List different E-Governance applications and explain

[8]

any one in short.

OR

Explain about different applications of Digital Gujarat.

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Q:1 M-Commerce એટલે શું? તેના ફાયદા અને ગેરફાયદા જણાવો.

[3]

OR

M-Commerce ની વિવિધ પેમેન્ટ એપ્લિકેશન્સની યાદી આપી કોઈ એક વિશે વિગતે સમજાવો.

Q:2 Cyber Crime શું છે? જુદા જુદા પ્રકારના Cyber Crime વિશે ટૂંકનોંધ લખો.

[4]

OR

Hacking એટલે શું? Hackers ના પ્રકારો સમજાવો.

Q:3 E-Marketing ના ફાયદાઓ સમજાવો.

[3]

OR

E-Marketing એટલે શું? Traditional Marketing અને E-Marketing વચ્ચેનો તફાવત સમજાવો.

Q:4 E-Governance એટલે શું? વિવિધ E-Governance એપ્લિકેશન્સની યાદી આપી કોઈ એક વિશે ટૂંકમાં સમજાવો. [4]

OR

Digital Gujarat ની વિવિધ એપ્લિકેશન્સ વિશે સમજાવો.

X
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