

Seat No:- _____

No. of Printed Pages: 01

(9)

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar
B. COM (Hon.) (3 Years) Semester - II
Saturday, 7th April 2018
Morning Session, 10 am to 12 noon
UB02CCOH04 – Organizational Behaviour for Managers

Total Marks: 60

Note: Figures to the right hand side of the question indicates marks

- Q. 1. Define Organisational Behaviour (OB). Explain in detail key elements and nature of Organisational Behaviour. (15)

OR

- Q. 1. Define Organisational Behaviour (OB). Explain in detail need for studying OB and contributing disciplines of OB. (15)

- Q. 2. Clarify the concept of Personality. Explain in detail determinants of personality. (15)

OR

- Q. 2. Explain how personality influences organisational behaviour and ways to measure personality. (15)

- Q. 3. Clarify the concept of Perception. Discuss in detail process of perception and distinguish between perception and sensation. (15)

OR

- Q. 3. Discuss in detail Factors affecting perception and ways to improve perception. (15)

- Q. 4. Clarify the concept of learning. Explain in detail determinants of learning. (15)

OR

- Q. 4. Write a detailed note on any one learning theory. (15)