

SARDAR PATEL UNIVERSITY
BCOM (Honours – 3 Years) EXAMINATION – Semester - II

2016

Saturday, 2nd April

02:30 p. m to 04: 30 p m

UB02FCOH01 – Introductory Language & Communication Skills – II

Total Marks: 60

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|-----------|---|---|----|
| Q – 1 | A | Explain in detail the concept of Kinesics. | 08 |
| | B | Write a note on: Chronemics | 07 |
| OR | | | |
| Q – 1 | A | What are the principles of effective communication? | 08 |
| | B | Explain the term proxemics in business communication. | 07 |
| Q – 2 | A | Explain in detail the purpose of presentation. | 08 |
| | B | Discuss the paralinguistic elements in presentation. | 07 |
| OR | | | |
| Q – 2 | A | What is the importance of rehearsal and practice in presentation? | 08 |
| | B | Discuss how will you analyse audience during presentation? | 07 |
| Q – 3 | Answer the following questions in short. | | 15 |
| | 1 | Describe Biniya's family. | |
| | 2 | Describe the scene that really moved you, made you laugh or cry | |
| | 3 | When and where does the action in the book take place? Does the author do a good job of making you feel like you are there? | |
| OR | | | |
| Q – 3 | Answer the following questions in short. | | 15 |
| | 1 | How did Biniya get Blue Umbrella? | |
| | 2 | Describe Blue Umbrella | |
| | 3 | Give your comments on the Blue Umbrella strengths and weaknesses. | |
| Q – 4 | A | Write a detailed note on the opening of the novel 'The Blue Umbrella' | 08 |
| | B | Write a note on the end of the novel, 'The Blue Umbrella' | 07 |
| OR | | | |
| Q – 4 | A | Explain the Signification of the title 'The Blue Umbrella' | 08 |
| | B | Write a note on the character of Ram Bharoshe | 07 |

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