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SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar

SEM – II F Y B.Com (Honours) (IA & CBI) EXAMINATION

Subject: Organizational Behavior for Managers

Code: UB02CCOH04

Date: 06/04/2016

Day: Wednesday

Marks: 60

Time: 02:30 to 04:30 PM

- Q: 1 Define Organizational Behavior and discuss in detail contribution to OB (15)
OR
Q: 1 Define Organizational Behavior and discuss in detail key elements of OB (15)
- Q: 2 Define Personality and discuss in detail determinants of personality (15)
OR
Q: 2 Define Personality and discuss Type Theory and Trait Theory (15)
- Q: 3 What is Perception? Discuss Perceptual process. (15)
OR
Q: 3 What is Perception? Discuss factors affecting Perception (15)
- Q: 4 Define Learning and discussion Classical Conditioning theory. (15)
OR
Q: 4 Discuss operant and Cognitive learning theories. (15)

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