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SARDAR PATEL UNIVERSITY
B.COM. (1st Semester) (CBCS) Examination Nov'2019
(New Course June-2018)
16-11-2019 - Saturday
10.00 A.M. TO 12.00 P.M.
UB01DCOM31 - BUSINESS MANAGEMENT – I

Total Marks: 60

Note: Figure to the right indicate full marks of the question.

Q:01 Define Human Resource Management and explain Importance of HRM. 15

OR

Q:01 Write note on: 15

1. Role and Status of Human Resources Manager
2. Challenges of Human Resources Management

Q:02(A) Explain the meaning of Job Analysis and Its process. 08

Q:02(B) Write note on: Job Specification and Job Description. 07

OR

Q:02 What do you mean by Human Resource Planning? And also explain process of Human Resources Planning. 15

Q:03 Explain the meaning of Recruitment and Selection and explain factors affecting recruitment decision. 15

OR

Q:03 Write note on: 15

1. Placement and Induction
2. Promotion and Demotion

Q:04 What are the meaning of Training and Development? And explain its importance and objectives. 15

OR

Q:04 Explain various Techniques of Training and Development. 15

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