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[25] Seat No: _____

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SARDAR PATEL UNIVERSITY
B. Com. (Hon.) (I Semester) Examination
Saturday, 23rd April, 2016
2.30 – 4.30 pm
UB01CCOH01
Management for Managers

Total Marks: 60

Q.1

(a) Define "Management" differently. Explain significance & functions in brief. (08)

(b) Define "Planning". Explain process of planning in detail. (07)

OR

Q.1

(a) Explain Planning as Decision Making. (08)

(b) Write on Components of plans. (07)

Q.2

(a) Explain functional type of organization structure. (08)

(b) Centralization and Decentralization of Authority - Write a note on it. (07)

OR

Q.2

(a) Write on Meaning and elements of delegation. (08)

(b) Write on line and line-staff organization structure. (07)

Q.3 Write on :

(a) Herzberg Theory on Motivation. (08)

(b) Autocratic & Democratic styles of Leadership. (07)

OR

(a) Concept of Communication and Barriers to effective communication. (08)

(b) Importance of Process of Control. (07)

Q.4 Explain Organization and Natural Environment with reference to 21st Century Management. (15)

OR

Q.4 Write Notes On :

(a) Social Responsibilities & Ethics (08)

(b) Globalization and Management. (07)

