

[10] Seat No. _____

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SARDAR PATEL UNIVERSITY
B.Com. (V Semester) EXAMINATION
Monday, 8th April 2019
10.00 a.m. to 12.00 noon
UB05ECOM09 : Business Management : Paper - IX

Maximum Marks : 60

Note: Figures to the right indicate marks.

Q.1 What is organisational behaviour ? Discuss its importance and challenges. [15]

OR

Q.1 Explain various models of organisational behaviour in detail. [15]

Q.2 Discuss various determinants of personality in brief. [15]

OR

Q.2 Explain any two theory of personality in brief. [15]

Q.3 What is perception ? Describe various factors influencing perception. [15]

OR

Q.3 Write notes on : [15]

- (i) The Learning Process
- (ii) Interpersonal Perception

Q.4 Describe various group decision making techniques in brief. [15]

OR

Q.4 [10]

- (A) Discuss various factors influencing groups.
- (B) Write note on - Formation of groups.

[05]