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(A-18) Seat No: _____ No. of Printed Pages: 1

SARDAR PATEL UNIVERSITY
(N.C.) Thursday, 12th May, 2016

TY B.COM SEM-V. CBCS-

Examination

UB05FCOM01: ENGLISH AND BUSINESS COMMUNICATION-V

TIME: 12th May, 2016

MARKS-60

2.30 To 4.30 PM

Q-1: Attempt the following questions: (10)

- (A). "The Importance of Being Earnest" is a story of a reunion of lost brothers. – Discuss.
- (B). Appropriateness of the title "The Importance of Being Earnest". (05)

OR

Q-1 . Attempt the following questions:

- (A). Discuss the character of John Worthing and his attachment with the leather bag. (10)
- (B) Mr. Thomas Cardew – a thorough gentle man. (05)

Q-2(A). Write Short Note on:

Aunt Augusta's search for genuine son in law. (05)

(B). Write short notes on : (10)

1. Internet
2. Kinesics

OR

Q-2(A). Write Short Note on:

End of the Play "The Importance of Being Earnest" (05)

(B). Write short notes on : (10)

1. Video Conferencing
2. Proxemics

Q.3. Draft for publication in an English daily a report on (15)

A tragic fire in a Hotel

OR

Q.3. Draft for publication in an English daily a report on (15)

Death of national hero- Dr.A.P.J.Abdul Kalam

Q.4. Attempt questionnaire on : (15)

Craze among youngsters for branded accessories

OR

Q.4.Prepare simple questionnaire on : (15)

Consumer's Preference for a new range of Diet Food.