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[12/13]

Sardar Patel University B Com. Semester V Examination English & Business Communication V UB05ACOM51/21

Time: 10:00AM to 01:00 PM Marks: 70 23th February, 2023, Thursday Q.1. (A) William Falder is an ordinary person crushed by the legal system - Discuss. (18)(B) Examine the end of the play "Justice". OR (18)Q.1. (A) Explain the arguments made by Hector Frome in the trial scene. Q.1. (B) Draw a character sketch of Ruth Honeywill. (05)Q.2. (A) Write a note on the role played by James How. (12)Q.2. (B) Discuss in detail Kinesics as non-verbal communication. OR (05)Q.2. (A) Write a note on the crime of forgery committed by Falder. (12)Q.2. (B) Write notes on any TWO of the following: 1. Video conferencing 2. E-mail as a modern means of communication 3. Proxemics (18)Q.3. Write a press report on any ONE of the following: 1. The suspension bridge collapse tragedy at Morbi 2. A bus-truck collision OR (18)Q.3. Write a press report on any ONE of the following: 1. A massive train accident 2. Heavy rains in Gujarat (17)Q.4. Attempt any ONE of the following: 1. Draft a questionnaire to survey online shopping habits of working women 2 Prepare a questionnaire to survey marketability of newly launched winter cream. OR (17)

Q.4. Attempt any ONE of the following:

- 1. Write a questionnaire to survey socio economic conditions of bus conductors
- 2. Draft a questionnaire to survey cinema-going habits of undergraduate commerce students.