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SARDAR PATEL UNIVERSITY  
Fo. Y B.com (H) (IA & CB&I) Sem- VIII  
Friday, 13<sup>TH</sup> April, 2018  
2.00 pm to 4.00 pm  
UB08CCOM02  
Business Environment

Note: Each question carries 15 marks

Max Marks: 60

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- Q: 1 Define Business Environment. Describe various internal and external Components of Business environment in India 15
- OR**
- Q: 1 Explicate scope & objectives of contemporary business in modern period. 15
- Q: 2 Explain pros and cons and Essential condition for Globalization in India. 15
- OR**
- Q: 2 Describe Factor favouring for globalization in India also Write a note on: Obstacles for globalization of Indian business. 15
- Q: 3 Clarify the terms EPZ, SEZ, and EOU also write detail note Export Incentives given by government of India. 15
- OR**
- Q: 3 Write note on Foreign Trade Act 1992 also explain FERA & FEMA. 15
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- Q: 4 Define International Investment. Explain significance and factors affecting foreign Investment in detail. 15
- OR**
- Q: 4 Explain the terms FII, ADR, GDR also write detail note on foreign investment in India 15