SARDAR PATEL UNIVERSITY

B.B.A. LL.B. (Honors) (Semester III) External Examination Saturday, 26thNovember 2016 10:00 A.M. - 12:00 P.M. UL03CBLH05 - English - III

Total Marks: 50

Q.1	a.	What is professional communication? Discuss the all five points for communication to occur.	(6)
	b.	Explain communication strategy in detail	(6)
		OR	()
	a.	Explain all four communication networks in detail.	(6)
	b.	Discuss the importance of communication network and ways to manage	(6)
		networks.	` '
Q.2	a.	Explain Cross Cultural communication and its fundamental patterns.	(6)
	b.	What are the steps to be followed before and while communicating message in cross cultural communication?	(6)
		OR	
	a.	Discuss in detail the Hot Spot in cross cultural communication.	(6)
	b.	What is the role of cross cultural communication in globalization?	(6)
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Q.3	a.	Signify the meaning of <i>Revolution 2020</i> as a title.	(6)
	b.	Give the character sketch of Raghav.	(6)
		OR	
	a.	Discuss the events in the novel <i>Revolution 2020</i> concerned with a Love Corruption and Ambition.	(6)
	b.	Analyze the journey of Aarti and Gopal described in the story Revolution 2020.	(6)
Q.4		Write correct answers. (any seven)	(14)
	1.	A. It (surprise / not) me if he (know / not) the answer.	(11)
		B. She (come) to our party if she (be / not) on holiday.	
	2.	A. Are you able to me that you will have the work done on time?	
		a) ensure b) assert c) assure	
		B. Global warming is producing some worrying changes.	
		a) climactic b) climatic	
	3.	Change the following's voice.	
		A. I will never forget this experience.	
		B. Have you finished your job?	
	4.	Change the following's speech.	
		A. The teacher says, 'If you work hard, you will pass.'	
		B. The young man asked which way she had gone.	٠

5.	A. The patient is waiting to see the doctor.
	a) Still b) Never c) Every day d) Sadly
	B. Would you rather drive sometimes or take the train?
	a) Still b) Never c) Every day d) To the beach
6.	From the given alternatives, choose the one that best expresses the
	meaning of this idiom.
	A. Once in a blue moon, we meet each other.
	a) frequently b) hardly ever
	c) very seldom indeed d) in the light of a blue moon
	B. He has been jobless for several months, and it is his wife who keeps
	the pot boiling.
	a) avoids starvation b) keeps the fire burning
	c) is angry d) keeps firing
7.	One word substitute
	A. Periodical publication of official news
	a) Gazette b) Magazine c) Memo
	B. Seize authority of others in an unlawful manner
	a) Ascend b) Enthrone c) Dethrone d) Usurp
8.	A. Why are you being so arrogant? (find antonym)
	a) Snooty b) Stupid c) Humble d) Cunning
	B. The music is loud. (find synonym)
	a) Soft b) Blaring c) Pleasant d) Catchy
9.	A. Why me last night?
	a) weren't you calling b) you called c) didn't you call d) don't you call
	B. Why did you leave so early? I a good time.
	a) didn't have b) hadn't c) weren't having d) wasn't having
10.	A. Some students yet finished their projects.
	a) hasn't b) haven't
	B. Some people know how swim.
	a) doesn't b) don't

⊕BEST LUCK ⊕