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No. of printed pages : 01

**SARDAR PATEL UNIVERSITY**  
**BBA/ B Com LLB (Hons) V<sup>th</sup> Semester (CBCS)**  
**Examination**  
**Tuesday, 22<sup>nd</sup> November 2016**  
**2.00 pm to 4.00 pm**  
**UL05CBBH02/ULO5CBCH02 – Business Environment**

**Total Marks : 50**

Q.1 Define Business Environment. Explain the competitive Structure of Industries in detail. (15)

OR

Q.1 Explain the Industrial Policy in detail. (15)

Q.2 Write a detailed note on Indian Business Environment with its concept, components and importance. (15)

OR

Q.2 Explain any three International Economic Institutions in detail. (15)

Q.3 Short Notes: (Any Four) (20)

(i) Strategic Management Process

(ii) Industrial Licensing

(iii) Parallel Economy

(iv) WTO

(v) Trade and Balance of Payments

(vi) Managing Diversity in Business

☺BEST LUCK ☺