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SEAT No. \_\_\_\_\_

No. of Printed Pages: 2

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SARDAR PATEL UNIVERSITY  
B.B.A. LL.B (Hons) (Integrated) (V Sem.) External Examination  
Monday, 13<sup>th</sup> November 2017  
10:00 AM – 12:00 PM  
UL05CBBH02 – Business Environment

Q.1 Define Business Environment. Explain the types of business environment in detail. (15)

OR

Q.1 Explain New Industrial Policy and its effect on Indian Business Environment. (15)

Q.2 Write a detailed note on economic trends in Indian Business Environment. (15)

OR

Q.2 Describe international trading environment with the trends in world trade and problems of developing countries. (15)

Q.3 Short Notes: (Any Three) (15)

(i) Environmental Analysis Process

(ii) Monetary and Fiscal Policy

(iii) Regional Imbalances

(iv) GATT

(v) IMF

Q.4 Multiple Choice Questions: (05)

1. According to Michael Porter's well known model of structural analysis of industries, the state of competition in an industry depend on \_\_\_\_\_ basic competitive forces.

(a) Three

(b) Five

(c) Four

(d) Six

(1)

CPTO

2. \_\_\_\_\_ refers to the market value of the goods and services produced by an economy during the period of an year, counted without duplication.
- (a) National Income
  - (b) Net Income
  - (c) Gross Income
  - (d) All of the above
3. The inability to get the minimum consumption requirements for life, health and efficiency is called as \_\_\_\_\_.
- (a) Unemployment
  - (b) Social Injustice
  - (c) Poverty
  - (d) Regional Imbalance
4. \_\_\_\_\_ Policy deals with the taxation and expenditure decisions of the government.
- (a) Fiscal
  - (b) Monetary
  - (c) Both of the above
  - (d) None of the above
5. What is/are the function/s of WTO?
- (a) implementation, administration and operation of Trade agreements
  - (b) forum for negotiations among its members
  - (c) settlement of disputes
  - (d) all of the above

☺BEST LUCK☺

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