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SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

**SARDAR PATEL UNIVERSITY**

B.B.A.(IB) – Third Semester Examination

Wednesday, 28th November, 2018. Time : 02-00 P.M. TO 04-00 P.M.

Subject: Personality Development

Subject Code: UM03FBBB01

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Give meaning of "Personality Development" and explain 'Freudian' and 'Neo-Freudian' stages. (15)

OR

Q.1 Write Note on :

(a) Determinants of Personality. (7)

(b) Personality traits of Indian managers. (8)

Q.2 Explain concept of learning and discuss components of learning process. (15)

OR

Q.2 Narrate : Factors affecting learning and discuss "Creating of learning organizations" (15)

Q.3 Discuss the concept of "Perception" and explain perceptual process. (15)

OR

Q.3 What is perceptual organization ? Explain external and internal factors in perceptual selectivity. (15)

Q.4 What is "Team Building" ? Explain its need and ingredients. (15)

OR

Q.4 Write Note on :

(a) Types of Team Building (7)

(b) Team Development (8)

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