

[14/20]

SEAT No. \_\_\_\_\_

No of Printed Pages: 01

# SARDAR PATEL UNIVERSITY

BBA (Honours) (HM/T&TM) Semester- III (CBCS)

EXAMINATION: OCT-NOV' 2018

Subject Code:UM03EBBT02/H03

Day: Friday, 30<sup>TH</sup> November 2018

Time: 02.00 PM TO 04.00 PM

SUBJECT: CORPORATE CITIZENSHIP

Total Marks: 60

ALL MAIN QUESTIONS CARRY EQUAL WEITAGE

Q:1 Write Notes on:

- A. Expectations from the Corporation 8
- B. Concept of Corporate Citizenship 7

OR

Q:1 Explain the concept of Corporate Citizenship along with the Corporate Citizenship of Indian Companies. 15

Q:2 What is Business Ethics? Describe the features, nature and objectives of Ethics. 15

OR

Q:2 Explain how corporation observe ethics in practice. 15

Q:3 Explain the role of Corporate in Environmental Management along with Innovative Business Responses to Environmental Regulations. 15

OR

Q:3 What is Environmental Concerns? Explain the waste Management and Pollution Control by Indian Corporate. 15

Q:4 What do you mean by Social Responsibility Accounting? Explain the reporting standards in detail. 15

OR

Q:4 Explain the SRA Practice along with reports of any two Indian Companies. 15

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