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No. of printed pages: 01

SARDAR PATEL UNIVERSITY

S Y BBA (ITM) - 3 Years
Semester III

External Examination November/December 2018

Day : Tuesday

Date: 27-11-2018

Session : Afternoon

Time: 02:00 P.M. TO 04:00 P.M.

Global Business Affairs – I (UM03EBBI06)

Total Marks: 60

Note:

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks

- Q.1 (A) Discuss SWOT Analysis as a method of environmental scanning in brief. [08]
(B) Write short note on interaction of economic environment with non-economic environment. [07]

OR

- Q.1 Explain meaning, types and components of business environment in brief. [15]

- Q.2 Write a detail note on Women empowerment. [15]

OR

- Q.2 Write short note on.
(A) Compositional characteristics of Indian population and economic development. [08]
(B) Interaction between Government and Business. [07]

- Q.3 Explain India's balance of payments and currency convertibility in detail. [15]

OR

- Q.3 State and explain national income by industrial origin and occupational structure. [15]

- Q.4 Explain highlights of current union budget in detail. [15]

OR

- Q.4 (A) Explain credit policy of RBI in brief. [08]
(B) Discuss major points of current foreign trade policy in short. [07]

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