

[15/A-7]

SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

# SARDAR PATEL UNIVERSITY

S Y BBA (ISM) (Semester- III) Examination

Friday, 30<sup>th</sup> November 2018

02:00 P.M. to 04:00 P.M.

SUBJECT : HUMAN RESORUCE MANAGEMENT

UM03CBBS06

Total Marks : 60

Q-1 Define 'Human Resource Management'. Explain managerial and (15)  
operative functions of HRM.

OR

Q-1

[A] Explain the concept the Human Resource Planning. Discuss process of (09)  
Human Resource Planning.

[B] Describe the concept of Job Analysis, Job Description and Job (06)  
Specification.

Q-2 "Recruitment is a positive process and Selection is a negative process". (15)  
Explain this statement with reference to process of selection.

OR

Q-2 Explain the concept of recruitment. Discuss various internal and (15)  
external sources of recruitment.

Q-3 Define 'Promotion'. Explain objectives and bases of promotion. (15)

OR

Q-3

[A] Define 'Transfer'. Discuss types of transfer. (07)

[B] Explain the concept of demotion. Describe need for demotion. (08)

Q-4 Define 'Performance Appraisal'. Discuss different methods of (15)  
performance appraisal.

OR

Q-4 Explain objectives and problems of performance appraisal. (15)

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