

[35]

SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY  
BBA –ISM, External EXAMINATION, III<sup>rd</sup> SEMESTER  
SUBJECT TITLE: Management Information System-I  
SUBJECT CODE: UM03CBBS01

TIME 2:00pm TO 4:00 pm  
Tuesday 20<sup>th</sup> November 2018

TOTAL MARKS: 60

Q-1 [A] What is MIS? What are the Problems with MIS? [07]

[B] What are the knowledge requirements for MIS? Explain  
in detail with diagram. [08]

OR

Q-1 [A] Explain the function of MIS in brief? [07]

[B] What are the advantages and disadvantages of MIS? [08]

Q-2 [A] What are the different communication methods ? Explain. [07]

[B] Explain the whole communication system in detail with diagram. [08]

OR

Q-2 [A] Explain the characteristics of good information in detail . [15]

Q-3[A] What are the different planning problems? [07]

[B] Explain the level of planning with diagram. [08]

OR

Q-3[A] What are the different planning terms? [07]

[B] Explain the type and sources of planning information. [08]

Q-4[A] What is OSS? Explain with diagram [15]

OR

Q-4[A] What is DPS? Explain characteristic of DPS. [07]

[B] Explain ES in detail. [08]

— X —  
①