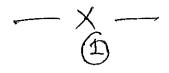
[08]

No. of Printed Pages:

SARDAR PATEL UNIVERSITY BBA –ISM, External EXAMINATION, IIIrd SEMESTER SUBJECT TITLE: Management Information System-I

SUBJECT CODE: UM03CBBS03	
TIME 2:00pm TO 4:00 pm	TOTAL MARKS: 60
Tuesday 20 th November 2018	
Q-1 [A] What is MIS? What are the Problems with MIS?	[07]
[B] What are the knowledge requirements for MIS? Explain	
in detail with diagram.	[08]
OR	
Q-1 [A] Explain the function of MIS in brief?	[07]
[B] What are the advantages and disadvantages of MIS?	[08]
Q-2 [A] What are the different communication methods? Explain.	[07]
[B] Explain the whole communication system in detail with diagram.	[08]
OR	
Q-2 [A] Explain the characteristics of good information in detail.	[15]
Q-3[A] What are the different planning problems?	[07]
[B] Explain the level of planning with diagram.	[08]
OR	
Q-3[A] What are the different planning terms?	[07]
[B] Explain the type and sources of planning information.	[08]
Q-4[A] What is OSS? Explain with diagram	[15]
OR	
Q-4[A] What is DPS? Explain characteristic of DPS.	[07]



[B] Explain ES in detail.