

[A-11]

SEAT No. _____

No. of Printed Pages : 1

Sardar Patel University

BBA (SEM: III) (HM / TTM)

Organizational Behavior for Services Sector

November 29, 2018. Thursday

UM03CRB H05

Marks: 60

Time: 02:00 to 04:00 PM

Q1: Define Organizational Behavior. Also, discuss contributing disciplines to OB. 15

OR

Q1: Discuss Scope of Organizational Behavior. 15

Q2: Define Personality. Also, discuss determinants of Personality. 15

OR

Q2: Discuss Introvert and Extrovert personalities. 15

Q3: Define Perception. Also, discuss Perceptual process. 15

OR

Q3: What is learning? Also, discuss Classical Conditioning theory. 15

Q4: Define Group. State the characteristics of group.

OR

Q4: Write a note on Group Formation and Development. 15

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