Seat No.:_____

No. of Printed Pages: 01

[3810]

SARDAR PATEL UNIVERSITY

BBA (HONS) (HM/TTM) Examination III-Semester

Thursday | **08/12/2016**

Time: 02:00 PM to 04:00PM | **Session: Evening**

Subject Code: UM03EBBH03/T02 | **Subject: Corporate Citizenship**

Total Marks: 60

[All Questions Carry Equal Weightage]

Q:1 (A)	Theoretically Justify the term Corporate Citizenship.	08
(B)	Write note on expectations from Corporations regarding Corporate Citizenship.	07
	OR	
Q:1	Discuss the term Corporate Citizenship. Explain the Corporate Citizenship performed by Indian Companies. (Any 4 Companies).	15
Q:2 (A)	Discuss personal and professional ethics with suitable examples.	08
(B)	Explain the needs for Business Ethics.	07
	OR	
Q:2	What do you mean by Business Ethics? Discuss the features of Business Ethics. Also, explain Factors influencing business ethics.	15
Q:3 (A)	Discuss the innovative Business Responses to Environmental Regulations.	08
(B)	Write note on Environmental Concern.	07
	OR	
Q:3	Discuss in detail Role of Corporate in Environmental Management.	15
Q:4	What do you mean by Social Responsibility Accounting? Discuss the need and importance of Social Responsibility Accounting.	15
	OR	
Q:4	Write details about SRA practices and reporting standards.	15

Xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx