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Seat No.: _____

No. of Printed Pages: (1)

SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM EXAMINATION
SEMESTER- III

Saturday, 3rd December 2016
2:00 P.M. To 4:00 P.M.

UM03CBBT11
Emerging Trends in Tourism

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

Q1(A) Explain the following new types of concepts emerging in tourism **(15)Marks**
i.e

- Agri Tourism/ Rural Tourism
- Enotourism
- Nautical tourism

OR

Q1(B) What do you mean by the Atomic tourism and Experimental tourism?

Q2(A) What are the concepts of Eco tourism and sustainable tourism? **(15)Marks**
Explain both.

OR

Q2(B) What do you mean by the Rural and Urban Tourism? Explain it.

Q3(A) What is Socio-cultural impact of the tourism? Explain it. **(15)Marks**

OR

Q3(B) What do you mean by the Environmental Impact and their Assessment?

Q4(A) Explain the Determinants of tourism demand. **(15)Marks**

OR

Q4(B) What is measuring the tourism demand? Explain it.
