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[6 & A-6]

SARDAR PATEL UNIVERSITY
BBA (ISM) SEMESTER III
THURSDAY 8th DECEMBER 2016
TIME: 2:00 P.M TO 4:00 P.M
UM03CBBS06
HUMAN RESOURCE MANAGEMENT

MARKS: 60

NOTE: Figures to the right indicate marks.

Q.1 Define HRM & HRP. Discuss process of HRP. [15]

OR

Q1 [A] Write an explanatory note on: Job Analysis. [08]

[B] Elucidate in detail the factors affecting HRP. [07]

Q.2 Define: Recruitment and Selection. What are the steps in selection procedure? Give explanation. [15]

OR

Q.2 [A] Write a note on: Sources of recruitment. [08]

[B] What are the various types of interview? Explain. [07]

Q.3 Define the terms promotion, demotion & transfer and discuss promotion bases and policy. [15]

OR

Q.3 Write detailed notes on: [15]

- Purpose of transfer.
- Need for demotion.

Q.4 [A] Explicate the term performance appraisal and discuss in detail the methods of performance appraisal. [15]

OR

Q.4 [A] Write a note on problems of appraisal. [08]

[B] Explain briefly the steps involved in process of performance appraisal. [07]
