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[11 & A-13]

SARDAR PATEL UNIVERSITY
S.Y.B.B.A. (ISM) SEM - III EXAMINATION
2016

Wednesday, 30th November
02.00 p.m. to 04.00 p.m.

Management Information System - I: UM03CBBS01

Maximum Marks: 60

Q-1 A). What is MIS? Give Example of MIS. Discus Problems With MIS. (7)

B). Explain Knowledge requirement of MIS. (8)

OR

A). Explain Function of MIS in detail. (7)

B). Explain Advantage and disadvantage of MIS. (8)

Q-2 A). Explain characteristics of Good Information. (7)

B). What is information. List and explains. Factor affecting to understand information.
And define hard communication and soft communication. (8)

OR

A). What is Information? Write Classification of Information. (7)

B). Explain Communication System in detail. (8)

Q-3 A). What is planning? Also explain problem of planning. (7)

B). Explain Planning Process. (8)

OR

A). Explain types and sources of Planning Information. (7)

B). Explain Level of planning in Detail. (8)

Q-4 A). Importance of Information and information Systems in an Organization (7)

B). Characteristics of transaction processing systems (8)

OR

A). Explain Decision Support System in detail. (7)

B). Explain ES and EIS in detail. (8)

----- ALL THE BEST -----