

[15 & A-10] Seat No.: _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
BBA (ITM) SEM-III EXAMINATION 2016(4 YEARS - NC)
(UM03CBB104) BUSSINESS INFORMATION SYSTEM

Time: 2:00 p.m. to 4:00 p.m.

Date: 03/12/2016

Total Marks: 60

- Q.1(A) Define **Data** and **Information**. Also explain **Characteristics of Data** and **Functions performed by Information**. [07]
(B) Write a brief note on **EIS, ES, 4GLS** and **DSS**. [08]
OR
- Q.1(A) Explain **Knowledge Requirement for MIS** with proper diagram. [07]
(B) Write a detail note on **Communication System** and various **Methods of Communications**. [08]
- Q.2(A) What is **Planning**? Also define various **Terms of Planning**. [07]
(B) Write a detail note on **Types and Sources of Planning Information**. [08]
OR
- Q.2(A) Define **Planning**. Also explain **Problems with Planning** taking proper examples. [07]
(B) Write a detail note on **Tools of Planning** and also define **PERT-CPM**. [08]
- Q.3(A) Define **Directing**. Also explain **Directing Strategies** in context of **Rational Economic Man**. [07]
(B) Write a detail note on **Principles of Directing**. [08]
OR
- Q.3(A) Define **Directing**. Also explain **Directing Strategies** in context of **Complex Man**. [07]
(B) Write a detail note on **Human Relations Problem**. [08]
- Q.4(A) Define: **Concept of control in management** and **information equivalent**. Also list down steps of **Control Cycle**. [07]
(B) Discuss **TQC** in detail. [08]
OR
- Q.4(A) Write a detail note on general **Feedback Loop** with proper diagram. [07]
(B) Discuss **Delay in Control Cycle** and **Scope of Management Control**. [08]
