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SARDAR PATEL UNIVERSITY

SYBBA – General (3rd Semester)

Monday , 5th December, 2016

Session: Evening Time: 2.00 P.M. TO 4.00 P.M.

Subject/Course Code:

U M 0 3 C B B A 0 7

Subject: SUPPLY CHAIN MANAGEMENT

Total Marks: 60

Q.1 Discuss different types of generic supply chain management. (15)

OR

Q.1 What is supply chain management? Discuss importance of supply chain management to business. (15)

Q.2 (a) Discuss matrix of supply chain management. (07)

(b) Elaborate SCOR model of supply chain structure. (08)

OR

Q.2 Explain competitive and supply chain strategy. (15)

Q.3 Explain the drivers of supply chain performance (15)

OR

Q.3 Discuss components of inventory decisions. (15)

Q.4 Discuss the impacts of e-business on consumer services. (15)

OR

Q.4 (a) Explain the obstacles of supply chain management in detail. (08)

(b) Explain the factors affecting pricing decision. (07)
