

SLAT NO. _____

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SARDAR PATEL UNIVERSITY
SY BBA (ITM) SEM-III (3 Years)
EXAMINATION – January 2021
Wednesday, 6th January, 2021
Global Business Affairs - I
UM03EBBI06

Time: 10:00 A.M to 12:00 P.M

Marks: -60

Note: - 1) Write down (any four) questions from the following 8 questions.
2) Figures to the right hand side of the question indicate their marks.
2) Give examples wherever necessary.

- Q.1 What do you mean by business environment? Explain the different components of business environment in brief. [15]
- Q.2[A] What is environmental scanning? Explain its approaches and sources of information of environmental scanning. [08]
- [B] Discuss in brief the SWOT analysis as a method of environmental scanning. [07]
- Q.3[A] Write a detail note on socio cultural fabric, lifestyle and business. [08]
- [B] Explain the population policy of India. [07]
- Q.4[A] Define women empowerment. Describe its importance in detail. [08]
- [B] Describe the Compositional characteristics of Indian population and economic development. [07]
- Q.5[A] What is balance of payment? Explain its different components. [08]
- [B] Describe national income by industrial origin and occupational structure. [07]
- Q.6 Discuss the India's foreign trade with its main trends in import and export. [15]
- Q.7 Write a short note on Current policy of Reserve Bank of India. [15]
- Q.8 Describe the objectives and Highlights of current Foreign Trade policy. [15]

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