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SARDAR PATEL UNIVERSITY

S Y BBA (HM) (Honours) [N.E.]

Semester- III Examination

2020

Friday, 8th January

10:00 A.M. to 12:00 P.M.

SUBJECT : Corporate Citizenship (UM03EBBH03)**Total Marks : 60**

- Note :**
1. Attempt any 4 (Four) questions out of 8 (Eight) questions.
 2. All questions carry equal marks.

Q-1 Explain corporate citizenship in 4 Indian companies.

Q-2

[A] What is corporation expected to do regarding Corporate Citizenship?

[B] Describe theoretical justification of Corporate Citizenship.

Q-3 Explain the concept of Ethics. Discuss features, nature and objectives of ethics.

Q-4 Discuss need and factors influencing business ethics.

Q-5 Elaborate History of Environmentalism and Environmental Philosophy.

Q-6 Write a note on – Role of Corporate in Environmental Management

Q-7 Explain importance and practices of Social Responsibility Accounting in context with Indian Companies.

Q-8

[A] Write a detailed note on Reporting Standards.

[B] Explain need of Social Responsibility Accounting.

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